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<th>Organization</th>
<th>Country of implementation</th>
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<td>1. 5Rights Foundation</td>
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<td>2. Child Rescue Coalition</td>
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<td>3. Canadian Centre for Child Protection</td>
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<td>4. Corporación Colombiana de Padres y Madres Red PaPaz</td>
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<td>5. Council of Europe</td>
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<td>6. DeafKidz International</td>
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<td>7. ECPAT International</td>
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<td>9. INHOPE</td>
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<td>10. Internet Watch Foundation</td>
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<td>14. Paniamor Foundation</td>
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<td>15. Palestinian Center for Democracy and Conflict Resolution</td>
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<td>16. Population Foundation of India</td>
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<td>17. Protect Children Finland</td>
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<td>18. Save the Children Denmark</td>
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<td>19. Tech Matters</td>
<td>South Africa, Zambia, Chile, Thailand, Jamaica, Zimbabwe, and India</td>
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<td>22. UNICEF Albania</td>
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<td>24. UNICEF Dominican Republic and Plan International</td>
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<td>27. UNICEF Kenya</td>
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<td><strong>Rest of Safe Online Grantees</strong></td>
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<td>45. Childline Zimbabwe</td>
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<td>46. International Centre for Missing and Exploited Children &amp; Child Helpline International</td>
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<td>47. International Justice Mission (IJM)</td>
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<td>48. National Center for Missing and Exploited Children (NCMEC)</td>
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<td>49. New Venture Fund</td>
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<td>50. Oficina de Defensoria de los Derechos de la Infancia (ODI)</td>
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<td>52. Plan International UK</td>
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<td>54. Project VIC International</td>
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<td>67. University of Kent</td>
<td>Thailand, Cambodia</td>
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NATIONAL PROJECTS

ALBANIA
Grantee: UNICEF Albania
Project(s) timeline: May 2017 - October 2020
Contact Person: David Gvineria (dgvineria@unicef.org)

UNICEF Albania used the support from the Safe Online initiative to end violence against children online on multiple levels. To reach children, the agency trained children to become peer educators on online violence, increasing their knowledge on safe Internet navigation and helping them spread that information to their peers. UNICEF Albania conducted research on children’s use of the Internet and risk of online violence using the Global Kids Online methodology. The results from this study are being used to conduct national awareness activities. UNICEF Albania also worked at the national level by strengthening the national child helpline and hotline, which alert authorities about child sexual abuse material online. They also carried out an assessment of national legislation, policies and programmes currently targeting online child sexual exploitation and abuse in-line with the WePROTECT Global Alliance Model National Response. This will inform measures to improve the systematic response to online child sexual exploitation and abuse. UNICEF Albania also helped the government to develop a national strategy for cyber-security with a focus on children’s online safety. The agency also supported law enforcement authorities, strengthening their ability to investigate and prosecute cases of online child sexual abuse and exploitation. In addition, they worked with local municipalities and Internet service providers to promote “Albania Friendly Wi-Fi,” a safe certification standard for public Wi-Fi. These services will make Internet navigation safer for children, while also increasing national awareness on internet safety. They also used the support from the Safe Online initiative to engage the information, communications and technology sector on children’s Internet usage and risks in the digital space.

BOSNIA AND HERZEGOVINA
Grantee: UNICEF Bosnia and Herzegovina, Save the Children & the International Forum of Solidarity-EMMAUS
Project(s) timeline: February 2018 - August 2021
Contact Person: Nancy Catherine Bauman (nbauman@unicef.org)

The Safe Online initiative supported UNICEF Bosnia and Herzegovina, Save the Children, and International Forum of Solidarity-EMMAUS to work as a consortium to support and advocate for online safety in Bosnia and Herzegovina. To do so, the organisations have worked with the government to establish a National Advisory Board to coordinate actions around online child sexual exploitation and abuse at the national level. They also conducted mapping and assessment of existing victim support services and documented best national and international practices and recommendations. In addition to advocacy and policy dialogue work with the government and other stakeholders, the consortium sought to strengthen the response and engage the information, communications and technology industry. The project also:

- Developed contextually-specific support services for children who have experienced online violence;
- Raised community awareness about online child sexual exploitation and abuse; and
- Integrated online safety into the school curriculum.

As a platform for these activities, the project has developed the Safer Internet Centre, which comprises of a hotline for reports of online child sexual abuse material, a helpline for children and enhanced hotline, and an awareness centre. Training and awareness-raising sessions are also being delivered to children, parents, caregivers, teachers, social service providers, government officials, law enforcement and the judiciary, and the information, communications and technology sector.
BRAZIL
Grantee: Huddersfield University
Project(s) timeline: January 2021 - March 2023
Contact Person: Nadia Wager (N.m.Wager@hud.ac.uk)

None in Three through the University of Huddersfield will develop an immersive, prosocial computer game, Emilio, to prevent online CSEA. Based on empirical research and evaluated through clinical trials, Emilio will target young males who are at risk of perpetrating online abuse. Participants will play in therapeutic settings (such as young offenders’ institutions, youth centres, schools and colleges), while also engaging in discussion sessions as they complete different stages of the game. The game and supporting materials will be made freely available online, extending their reach as an educational tool across the world.

CAMBODIA
Grantee: UNICEF Cambodia
Project(s) timeline: July 2021 - March 2024
Contact Person: Benjamin Wildfire (bwildfire@unicef.org)

This project will support the Government of Cambodia to holistically and systematically address child sexual exploitation and abuse (CSEA) by contributing to system building to increase access to quality services for CSEA victims, promoting increased reporting of cases, strengthening law enforcement’s ability to bring perpetrators to justice, and empowering children and young people to protect themselves online.

COLOMBIA
Grantee: Corporación Colombiana de Padres y Madres Red PaPaz
Project(s) timeline: July 2021 - July 2024
Contact Person: Carolina Piñeros Ospina (director@redpapaz.org)

To ensure the protection of children and adolescents in digital environments, Red PaPaz is developing the Safer Internet Centre - Viguías, to adopt technical and technological tools for promoting effective actions in the prevention and investigation of child exploitation and abuse online.

Grantee: Corporación Colombiana de Padres y Madres Red PaPaz, UNICEF Colombia & Fundación Renacer
Project(s) timeline: July 2017 - October 2020
Contact Person: Carolina Piñeros Ospina (protegemos@redpapaz.org)

In Bogota, Medellin and Cartagena, Red PaPaz partnered with Fundacion Renacer and UNICEF Colombia to work on multiple levels to end online violence against children. They:
- Created context-specific, child-friendly educational materials to help girls and boys learn about online child sexual exploitation and abuse;
- Strengthened and supported youth groups on prevention and incidence of child protection issues;
- Developed a pilot project with Internet service providers to design a “notice and takedown” protocol for online child sexual exploitation and abuse materials;
- Strengthened their existing hotline for child sexual exploitation and abuse materials, Te Protejo;
- Trained journalists and spokespersons on vocabulary on online child sexual exploitation and abuse;
- Trained criminal justice officials to handle online child sexual exploitation and abuse victims and cases, in part by creating recommendations for judicial investigations to follow; and
- Recommended updates to comprehensive care guidelines for victims.

Grantee: Universidad de los Andes
Project(s) timeline: October 2021 - April 2023
Contact Person: Lina Maria Saldarriaga (l.saldarriaga@aulasenpaz.org)

Through support from the Tech Coalition Safe Online Research Fund, Universidad de los Andes in partnership with Programa Aulas en Paz, will use artificial intelligence strategies and tools to study the
language and patterns of interactions between potential and current offenders of online child sexual exploitation and abuse and current or potential victims of such violence. At the same time, researchers will explore strategies designed to mitigate such abuse, such as parental mediation and industry-created and deployed protection tools. As a result, the study’s findings will be used to develop artificial intelligence tools to analyse interaction patterns between aggressors and victims of online sexual exploitation and abuse. These strategies, which will be designed for adaptability across contexts, will then be channeled to law enforcement agencies in the region. The project will ensure applications for families, industries, and governments to better protect children online, including and especially for organisations that process information related to online child sexual abuse.

COSTA RICA
Grantee: PANIAMOR Foundation
Project(s) timeline: July 2017 - June 2021
Contact Person: Mariam Carpio (mcarpio@paniamor.org)

The Paniamor Foundation used support from the Safe Online initiative to bring prevention and response of child sexual exploitation to the forefront of national conversation. The Foundation is supporting the Government of Costa Rica’s Connected Households Program to equip families and children with knowledge on online violence, along with the tools to prevent and respond to it. They also built the capacity of child protection systems and those involved in its processes, ensuring such mechanisms are both scalable and sustainable. Paniamor Foundation is also introducing a digital application to the existing 911 emergency response system, which will allow users to make reports via the app and help the police process reports of online child sexual exploitation and abuse. In addition, the Foundation has conducted the first national survey with children using the Global Kids Online methodology, along with a baseline study on Costa Rica’s national capacity to protect children and adolescents from online sexual exploitation and abuse. The latter is mapped against the WeProtect Global Alliance Model National Response.

DOMINICAN REPUBLIC
Grantee: UNICEF Dominican Republic & Plan International Dominican Republic
Project(s) timeline: February 2018 - June 2022
Contact Person: Fabiana Gorenstein (fgorenstein@unicef.org)

In the Dominican Republic, UNICEF Dominican Republic and Plan International Dominican Republic teamed up to establish and implement the country’s national response board, which is charged with coordinating initiatives that prevent and respond to online sexual exploitation and abuse. Current priorities involve assessing children’s perception of possibilities and risks associated with the use of the Internet; building the capacity of the local child protection board members to raise awareness, identify and respond to cases at the local level; strengthening the capacity of the Attorney General’s Office to prosecute crimes and provide victim assistance; and to strengthen the existing helpline for cases of online violence. The project also collaborated with Internet service providers to identify and remove online sexual exploitation content while also raising awareness on the subject.

ETHIOPIA
Grantee: UNICEF Ethiopia
Project(s) timeline: June 2022 - June 2024
Contact Person: Catherine Robar (crobar@unicef.org)

UNICEF Ethiopia’s project will focus on strengthening child protection systems, including social welfare and justice systems, to prevent and respond to sexual exploitation and abuse that involves digital, Internet and communication technologies. Capacity of the social service workforce and law enforcement professionals to deal with the OCSEA cases will be enhanced through training while parents, educators and public at large will be reached out to with various awareness raising activities on online safety for children and adolescents.
UNICEF Ghana used the support from the Safe Online initiative to develop a National Plan of Action to tackle online child sexual exploitation and abuse. The agency is also working closely with the National Cybersecurity Crime Centre to integrate online child protections into the country’s national cybersecurity strategy. To further protect children, UNICEF Ghana worked with law enforcement officers and social workers, increasing their understanding of online exploitation and response strategies. They are also helping the Government of Ghana review the legal framework and propose online child protection-related amendments to deter online crime, punish offenders and ensure the protection of child victims. This support included the establishment of the first child protection digital forensics lab for the Ghana Police Service, which will help prevent and respond to cases of online child protection. UNICEF Ghana also worked with the government to integrate awareness on child safety into existing programmes and campaigns, ensuring that children, adolescents and caregivers are equipped with the knowledge they need to stay safe online. The agency also worked within the private sector, both boosting corporate social responsibility and accountable online violence and stimulating self-regulation of the telecommunications sector, among other activities.

Population Foundation of India will sustain SnehAI: A Companion to Empower and Protect to equip adolescents with tools, information and resources to identify and report online CSEA in India. This project, which functions as an artificially intelligent chatbot, was designed with adolescents themselves – providing them with a safe, trusted online space for education and information.

Project VIC International will continue developing its KATALYST programme, which aims to boost countries’ technological and investigative capacity to combat online crimes against children. By working with local law enforcement, KATALYST will improve forensic and victim identification capabilities, and facilitate collaboration between national law enforcement teams and international partners to ensure the safety of children online. This project will be implemented in India, with the potential for scale-up in many other countries.

UNICEF Indonesia’s Strengthening Safe and Friendly Environments for Children Online (SAFE4C) project aims to improve Indonesia’s national infrastructure and early support for victims so that children and caregivers are able to prevent harmful or unwanted experiences online.
UNICEF Jordan used the support from the Safe Online initiative to improve services for children and families experiencing online child sexual exploitation and abuse. To do so, the agency built national capacity through the Prevention of Online Sexual Exploitation of Children Unit, which sits under the Family Protection Department Public Security Directorate. This unit is mandated to identify and handle cases of online sexual exploitation of children. UNICEF Jordan is linking this unit to the INTERPOL International Child Sexual Exploitation Database, enhancing their ability to identify and support children that have experienced online violence. UNICEF Jordan also helped to strengthen child helplines, and supported partners to develop standard operating procedures and national standards for reporting management and referrals. This work is ensuring that when someone calls the helpline, they are supported in the most effective, appropriate ways possible. UNICEF Jordan also worked with government stakeholders to review and recommend updates to existing legislation to ensure children are better protected online.

KENYA

Grantee: ChildFund International
Project(s) timeline: June 2022 - June 2025
Contact Person: Alice Anukur (AAnukur@ChildFund.org)
ChildFund Kenya's Safe CLICS project will address key gaps by increasing OCSEA awareness, building children’s and youth’s online safety skills, improving service providers’, schools’, communities’, parents’ and caregivers’ abilities to detect and respond to OCSEA, strengthening Kenya’s national framework and improving interagency coordination.

Grantee: UNICEF Kenya
Project(s) timeline: February 2018 - February 2022 / July 2022 - July 2025
Contact Person: Yoko Kobayashi (ykobayashi@unicef.org)

With support from the Safe Online initiative, UNICEF Kenya enhanced national capacities to prevent and respond to online child abuse and exploitation. The project has improved and expanded service provision to children who have been subjected to abuse and exploitation. The Anti-Human Trafficking and Child Protection Unit will, thanks to Safe Online investment, now has expanded from Nairobi to Mombasa. The project is also enhanced the capacity of judges, prosecutors, law enforcement officials and social workers to improve access of children who have been subjected to sexual abuse and exploitation to appropriate support services. UNICEF Kenya has also supported the establishment of a Technical Working Group, which is chaired by the Communications Authority of Kenya and comprised of all relevant government agencies. This group is charged with coordinating online child protection work in Kenya. In addition, the project supported the development and finalization of an assessment of the Model National Response, along with a related plan of action to address child online protection. Community outreach and awareness-raising on child online protection is also a key component of the project and targets children, adolescents, caregivers and teachers. In 2022, with new investment through the Safe Online initiative, UNICEF Kenya’s project will strengthen Kenya’s response to online sexual exploitation and abuse. It will help frontline workers prevent, identify and respond to abuse and improve laws, procedures and standards for quality services. Children and caregivers will also be trained on online protection.

MADAGASCAR

Grantee: UNICEF Madagascar
Project(s) timeline: March 2018 - December 2021 / May 2022 - May 2025
Contact Person: Patricia Razafindrabe (prazafindrabe@unicef.org)

From 2018-2021, UNICEF Madagascar used Safe Online initiative support to educate children, youth and caregivers on online child sexual exploitation and abuse, ensuring families know how to report cases of violence and address online sexual exploitation. In addition, UNICEF Madagascar strengthened existing services in place to protect children, integrating specific measures for addressing online sexual exploitation and abuse into the National Child Helpline and Madagascar’s “One Stop Centres,” which provide children who have experienced sexual violence with access to medical and psychosocial care. In these centres, the child protection service division of the police are all located under one roof. To ensure perpetrators are investigated and prosecuted, UNICEF Madagascar trained judges, police, social service providers,
prosecutors and other members of the justice system, ensuring they have the tools they need to handle an online child sexual exploitation and abuse case. UNICEF Madagascar also strengthened the country’s existing database on sex offenders and collected data on online child sexual exploitation and abuse, identifying the trends and drivers of the issue to tackle it at its roots. In 2022, with more support from the Fund, UNICEF Madagascar will support children and those around them to be able keep themselves safe online. Although access to the internet remains limited in Madagascar, its use is presenting opportunities but also many dangers for children and young users. This project will empower children and their families to prevent and respond to online exploitation and abuse while providing supportive services for children who have been abused. It is working for a safe, positive online experience #ForEveryChild

MEXICO
Grantee: Oficina de Defensoria de los Derechos de la Infancia (ODI)
Project(s) timeline: January 2017 - September 2019
Contact Person: Margarita Griesbach (margriesbach@gmail.com)

The Safe Online initiative helped Mexico’s Child Rights Protection Office (Oficina de Defensoria de los Derechos de la Infancia, or ODI) strengthen the capacity of lawyers and caseworkers representing child victims of online sexual exploitation. The agency works with child protection services to ensure holistic protection and reinstitution plans for victims of online violence; it also monitors the number and progress of related criminal cases. ODI trains judges and judicial authorities on child rights and safety and implements specialised procedures to ease child testimony and minimise re-traumatisation. In addition, ODI has developed an online resource portal with training and orientation materials, helping judicial and social service staff access essential information from across the country.

MONGOLIA
Grantee: UNICEF Mongolia
Project(s) timeline: February 2018 - February 2022
Contact Person: Ayako Kaino (akaino@unicef.org)

In Mongolia, the Safe Online initiative is supporting UNICEF Mongolia’s project to increase national-level commitment to ending online child sexual exploitation and abuse. UNICEF Mongolia is pushing to implement the Model National Response approach in Mongolia, which was created by the WePROTECT Global Alliance to help countries build programming and services around online child sexual exploitation and abuse. As part of this process, UNICEF Mongolia is improving helpline reporting and referral processes, developing new support services for children who have experienced online abuse, and raising awareness of the issue among children, caregivers, teachers and childcare professionals. The project is also engaged the information, communications and technology industry to remove and block child abuse materials. In addition, UNICEF Mongolia has provided technical support to the government, law enforcement and industry experts, helping these stakeholders access international good practices and effective solutions to prevent and respond to online child sexual exploitation and abuse. This is being done in partnership with regional and global experts, including Interpol, Facebook, the International Telecommunication Union, and Child Helpline International. UNICEF Mongolia is also commissioning a situational analysis on risks and responses to this issue, which will help national stakeholders make evidence-based decisions to increase children’s safety.

NAMIBIA
Grantee: UNICEF Namibia
Project(s) timeline: December 2016 - March 2021 / May 2021 - May 2025
Contact Person: Frauke De Kort (fdekort@unicef.org) / Rachel Odede (rodede@unicef.org)

In Namibia, the Safe Online initiative helped UNICEF Namibia establish an online reporting portal, which now provides the public with a way to anonymously report cases of online CSEA. This project has also educated teachers, caregivers and children themselves, raising awareness of online child sexual exploitation and
abuse through trainings, events and the celebration of Safer Internet Day. UNICEF Namibia also worked directly with national law enforcement, including the police, prosecutors and members of the judiciary system. By establishing gender-based violence protection units and supporting the National Task Force on Online Child Protection, the agency strengthens services for children while increasing the issue's priority on the national agenda. In addition, UNICEF Namibia engaged the Ministry of Information, Communications and Technology by conducting advocacy activities toward Namibian Internet service providers and mobile operators. The agency is also pushing for adherence to regional and global Internet codes of conduct, among other activities. With new funding in 2022, UNICEF Namibia's “In the picture: protect children from (online) violence” project will empower children and their caregivers by enabling them to recognise risky online situations and unacceptable sexual behavior and seek help from police, social workers and other trusted adults when they are confronted with sexual exploitation and abuse.

PALESTINE

Grantee: The Palestinian Centre for Democracy and Conflict Resolution (PCDCR)
Project(s) timeline: December 2018 - December 2021
Contact Person: Nour Hamadneh (pr.pcdcr@gmail.com)

With support from the Safe Online initiative, the Palestinian Centre for Democracy and Conflict Resolution raised awareness about online child sexual exploitation and abuse in Palestine. By holding workshops for children, parents, school counselors, teachers, law enforcement agencies and child protection organisations, the Palestinian Centre for Democracy and Conflict Resolution boosted understanding of the issue for all those affected and increasing agencies’ ability to respond to such cases when they occur. They also trained young people to become youth educators on the topic, and organizing awareness campaigns through television, radio, billboards and printed materials. In addition, the organisation commissioned a study on online child sexual exploitation and abuse to inform Palestine’s National Strategic Plan. As part of this process, they also conducted meetings and workshops for those at-risk of (and interested in ending) online violence, including children, parents and community-based organisations.

PERU

Grantee: Capital Humano y Social (CHS) Alternativo
Project(s) timeline: June 2017 - December 2021
Contact Person: Ricardo Valdes (direccion@chsalternativo.org)

The Safe Online initiative supported Capital Humano y Social Alternativo (CHS) to address child sexual exploitation online. CHS provides psychological and legal assistance to victims of online sexual exploitation. They also worked to prevent such situations through media campaigns, community-based awareness initiatives, and direct involvement with the technology industry. One of those initiatives included engaging teachers, parents, child service providers, government officials, and members of the judicial system in trainings about online exploitation. Through these trainings, the organisation increased communities’ awareness of the issue and strengthening response mechanisms to prevent it. CHS also worked with young people directly by implementing peer-led trainings in schools. CHS carried out an investigation in seven regions of the project’s intervention, evaluating the services currently provided to victims of violence. This study was a qualitative investigation that identified individuals' knowledge and perceptions of online child sexual exploitation and analysed the resources available for those who have experienced such violence. The investigation also resulted in the development of case studies, which were used to enrich CHS’ programming. Going forward, CHS is using this research to inform its advocacy efforts and promote change. Lastly, as part of the National Children’s Action Plan committee, CHS helped to integrate prevention of online sexual exploitation into the committee’s agenda and develop national protocols and response strategies to address online violence.

Grantee: Save the Children Sweden
Project(s) timeline: July 2017 - December 2019
Contact Person: Sara Persson (Sara.Persson@rb.se)

In Peru, the Safe Online initiative supported Save the Children Sweden’s programme to combat online child sexual exploitation and abuse, operating on a number of different levels. The organisation has reached
hundreds of children with information on online violence by training adolescent leaders who cascade information to their peers, broadcasting messages in schools, and empowering adolescents to lead public events about the risks and dangers of online abuse. Save the Children has also promoted activism among adolescents, helping them promote awareness through communications campaigns and dialogue spaces with authorities. The project also reached adults: for example, they have developed an online course, Prevention of Sexual Violence Against Children and Adolescents in Online Environments, for child protection service providers. They also trained members of the criminal justice system, developing curricula for teachers, education staff and health care providers, and increased knowledge of online sexual exploitation and abuse within schools. Safe Online initiative support has also allowed Save the Children Sweden to conduct a baseline study on sexual violence and its impact on children, and create national communications and advocacy campaigns to raise awareness of online sexual violence against children.

THE PHILIPPINES

**Grantee:** International Justice Mission (IJM)
**Project(s) timeline:** January 2017 - May 2020
**Contact Person:** John Tanagho (jtanagho@ijm.org)

International Justice Mission (IJM) has used Safe Online initiative support to train and mentor law enforcement officials in the Philippines, increasing their ability to prosecute individuals engaging in online child exploitation and abuse. As part of this program, law enforcement officials are shown how to work with digital evidence and conduct investigations in more effective ways. IJM also worked with Philippines law enforcement to rescue victims of online child exploitation and abuse. The organisation worked directly with aftercare shelters, foster care providers and government social workers to help these children recover from their experiences, expanding and improving the quality of child protection services to do so.

**Grantee:** Justice and Care
**Project(s) timeline:** January 2022 - January 2024
**Contact Person:** Nicole Munns (nicole.munns@justiceandcare.org)

Justice and Care is a United Kingdom-based NGO that works with law enforcement officers to rescue victims of human trafficking, protect at-risk communities, and dismantle criminal networks. With support from the Tech Coalition Safe Online Research Fund and in partnership with International Justice Mission (IJM), Dublin City University and De La Salle University in the Philippines, Justice and Care is launching a study to help the world better understand online sexual exploitation of children in the Philippines — and as a result, provide analysis and recommendations to better detect, deter and prevent this type of violence. To do so, Justice and Care will explore the profiles of those who perpetrate and facilitate online sexual exploitation of children, interviewing convicted offenders, key informants, and others. This analysis will fill a gap in global research into online child exploitation of children and shed light on the “supply-side” of such violence in a country known to be an epicenter of live-streamed child sexual abuse. Ultimately, this research will seek to inform practical strategies and enhance industry, prevention and law enforcement response to the issue. The project also trained parents, teachers, social service providers and other adults to become advocates for cyber safety. At the industry level, the project also engaged Internet service providers and other technology companies in the fight against online child sexual exploitation and abuse.

**Grantee:** Plan International UK
**Project(s) timeline:** June 2017 - August 2020
**Contact Person:** Cathy Seco (Cathy.Seco@plan-international.org)

In the Philippines, Plan International United Kingdom worked to ensure children are protected from online sexual exploitation and abuse, perpetrators are apprehended and prosecutors, and children enjoy the benefits of the Internet free from danger. This project is aligned with the Model National Response. It helped children learn to protect themselves from online sexual exploitation by establishing peer support groups and giving them the knowledge and skills to roll out awareness sessions in their schools and communities. The project also trained parents, teachers, social service providers and other adults to become advocates for cyber safety. At the industry level, the project also engaged Internet service providers and other technology companies in the fight against online child sexual exploitation and abuse.
UNICEF Philippines's "Project Safe" will focus on strengthening systems so children will be protected from the risks and threats in online and offline platforms. It also aims to empower children to demonstrate personal skills and protective behavior in identifying and managing risks, protecting themselves and reporting their experience of violence, including seeking professional help when needed.

**RWANDA**

**Grantee:** University of East London, 5Rights Foundation & the University of Rwanda  
**Project(s) timeline:** November 2018 - July 2019  
**Contact Person:** Julia Davidson (j.davidson@uel.ac.uk)

In Rwanda, the University of East London partnered with 5Rights Foundation and the University of Rwanda to support the Government of Rwanda in its development of a Child Online Protection Policy and its Implementation Plan. Together, these partners used the support from the Safe Online initiative to assess gaps in the current system in place to protect children online, convene a cross-sectoral working group of international and Rwandan experts to improve that system; and hold a consultation with key stakeholders to draw directly on their experiences. The Child Online Protection Policy and Implementation Plan was approved by the Cabinet in June 2019.

**SOUTH AFRICA**

**Grantee:** UNICEF South Africa  
**Project(s) timeline:** February 2018 - December 2021 / May 2022 - May 2025  
**Contact Person:** Hellen Nyangoya (hnyangoya@unicef.org)

The Safe Online initiative is helping UNICEF South Africa promote positive Internet use while deterring online violence, exploitation and abuse. From 2018-2022, the agency worked on creating tools on online safety and integrating them into existing programmes and platforms to create awareness among parents, children and communities. This included training religious leaders on children’s rights and violence against children and supporting faith-based organisations to establish child protection reporting mechanisms. In addition, UNICEF South Africa worked with the National Department of Social Development to implement the 365 Days Child Protection Programme, a social mobilization campaign that is spurring dialogue about violence against children in communities throughout the country. UNICEF South Africa also conducted a survey on children’s behavior online according to the Global Kids Online methodology to inform legislative and policy reform and implementation. The findings of this study will inform relevant programme development. In addition, UNICEF South Africa is boosting the knowledge and skills of children, families and communities to help children safely use the Internet, and is increasing children’s access to victim services, among other activities working to create awareness, identify children exposed to violence, and refer those children to services. Through new funding by Safe Online in 2022, UNICEF South Africa is working on the Enhancing Child Online Safety Programme. This falls within UNICEF’s wider strategy to protect children from violence and exploitation in all settings and builds on UNICEF’s continued efforts to support coordinated national responses to OCSEA using the WePROTECT Global Alliance Model National Response as a guide to drive national action.

**SRI LANKA**

**Grantee:** Save the Children Denmark  
**Project(s) timeline:** March 2018 - March 2021  
**Contact Person:** Buddhini Withana (buddhini.withana@savethechildren.org)

In Sri Lanka, Internet connectivity has skyrocketed: over the past 10 years, the country has seen a 600 per cent increase in connections, representing more than 25 million mobile phones. Though rates of online child sexual exploitation and abuse have increased, Sri Lanka’s ability to handle the issue is limited. To mitigate this problem, the Safe Online initiative supported Save the Children Denmark’s program to enhance national
prevention and response mechanisms. The organisation worked with the Government of Sri Lanka to create a fully costed National Action Plan, the aim of which is to bring down rates of child sexual exploitation and abuse, prosecute perpetrators of such violence, and restore the rights of child victims. The programme also strengthened and improved the national helpline facility and established a cybercrime unit at the National Child Protection Authority. As part of this work, the agency developed a Victim Support Service that is linked to the helpline. This service provides psychosocial support to those affected and helps coordinate legal and law enforcement agencies. It also strengthens follow-up services for children and their families. In addition, the program worked at the local level as well as the national one: through Safe Online investments, Save the Children in creating a school-based Internet safety awareness program. By incorporating this program into the national education curricula (and developing relevant instructional materials), the organisation ensured that children in Sri Lanka have the information they need to protect themselves from online sexual exploitation and abuse.

TANZANIA
**Grantee:** UNICEF Tanzania
**Project(s) timeline:** March 2018 - December 2022
**Contact Person:** Christopher Konig Reis (ckonigreis@unicef.org)

Through support from the Safe Online initiative, UNICEF Tanzania is strengthening its ongoing child protection work by establishing and supporting the national Child Online Safety Task Force, which seeks to enhance the capacity of frontline service providers in responding to cases of online exploitation. These service providers include those who directly interact with children who have experienced online abuse, such as social welfare officers, police and managers of the child helpline. UNICEF Tanzania is also working to improve community-based mechanisms to prevent and respond to issues of online exploitation, building the ability of children, teachers and caregivers to identify, manage and report situations of online child sexual exploitation and abuse. Through parenting groups in villages – and sessions inside classrooms – UNICEF Tanzania is both raising awareness and decreasing community-wide acceptance of violence, both on and offline.

UGANDA
**Grantee:** UNICEF Uganda
**Project(s) timeline:** December 2016 - April 2022
**Contact Person:** Vedasto Nsanzugwanko (vnsanzugwanko@unicef.org)

UNICEF Uganda is using support from the Safe Online initiative to raise awareness of child sexual exploitation and abuse. The agency is working directly with the Government of Uganda to integrate mechanisms for prevention, reporting and response into the national child protection system. They are also making related resources available across the social welfare, education, health and justice sectors. As part of this process, UNICEF Uganda is holding outreach and awareness sessions inside of schools in partnership with Uganda Child Helpline and the Uganda Police Force and other national partners. To increase understanding of online child sexual exploitation and abuse within the judicial system, UNICEF Uganda is also facilitating training for justice sector officials, and developing standard operating procedures to help police navigate cases of children experiencing gender-based violence and online sexual exploitation and abuse. UNICEF Uganda is also assisting the government to integrate the issues of online child sexual exploitation and abuse in the national key policy and legislation so that the country systematically addresses the issues.

UNITED KINGDOM
**Grantee:** Internet Watch Foundation
**Project(s) timeline:** September 2020 - September 2022
**Contact Person:** Joe Andaya (joe@iwf.org.uk)

Internet Watch Foundation will continue developing its reThink Chatbot, an automated device that detects potential offenders and refers them to support through the Lucy Faithfull Foundation. By redirecting potential offenders to self-help programmes, this project will not only reduce the demand for CSAM online but also
protect children from being victims of child sexual abuse. The chatbot will first be developed for pilot use in the United Kingdom with the potential for scaling up in other countries.

**VIET NAM**

**Grantee:** ChildFund Australia  
**Project(s) timeline:** July 2017 - December 2020  
**Contact Person:** Le Ngoc Bao (baoln@childfund.org.vn)

The Safe Online initiative supported ChildFund Australia’s Swipe Safe program in Vietnam, which aimed to help young people navigate the Internet safely by educating them on potential risks, such as cyber scams, bullying or sexual abuse, and offering them strategies to protect themselves. ChildFund Australia designed, created and tested a training program to promote online safety – and ever since, the curriculum has been adapted by non-governmental organisations not just in Viet Nam, but in Laos and Myanmar as well. Swipe Safe mobilizes parents, youth, schools and the private sector to play an active role in children’s online safety. The program provided training for parents and Internet café owners and managers to identify and address risks that might happen to children, from online to offline and vice versa. It also supported schools to develop child-friendly policies and guidance on online safety. Swipe Safe is active in advocating to the national government with lessons learned to inform national policy and response and linking such legislation with the strengthening of existing structures. A key innovation of the program is that it engaged young volunteers in local communities with extensive knowledge on technology to train young people and others, as these trainers can more directly relate to their peers’ experiences and help keep the curriculum up to date.

**Grantee:** Plan International Viet Nam  
**Project(s) timeline:** August 2022 - August 2025  
**Contact Person:** Stephan Barthel (stephan.barthel@plan-international.org)

Plan International’s project will address gaps in the child protection system to respond to online child sexual exploitation and abuse (OCSEA), working with adolescents, schools, parents and service providers to set up an innovative community-based survivor support model to improve the reporting of OCSEA and strengthen the quality of services for survivors.

**Grantee:** World Vision Viet Nam  
**Project(s) timeline:** March 2018 - October 2021  
**Contact Person:** Dan Mtonga (Dan_Mtonga@wvi.org)

In Viet Nam, World Vision Vietnam brought online violence prevention to schools, communities, social services, and the information, communications and technology sector. In schools, the organization used support from the Safe Online initiative to teach children how to protect themselves from online violence via the children’s groups, and design and implement child-led initiatives in target schools. In addition, World Vision also trained parents and teachers on how to protect children from online violence. These initiatives have reached thousands of children, parents and teachers since the project’s inception, using child-friendly activities such as plays, songs, quizzes and competitions to increase awareness of Internet safety. With support from the Safe Online initiative, World Vision also trained operators and counsellors of the Da Nang Center for Social Work, strengthening the child helpline and increasing social workers’ ability to deal with cases of online sexual exploitation and abuse. By holding seminars and workshops, World Vision is increasing awareness of such issues and urging information, communications and technology professionals to respond within their sectors. This includes working directly with Vietnam’s Department of Information and Communication and helping the government develop and implement recognized Internet safety standards for online child protection.

**Grantee:** UNICEF Viet Nam  
**Project(s) timeline:** September 2022 - September 2025  
**Contact Person:** Le Hong Loan (lhloan@unicef.org)

UNICEF Viet Nam will work on the Safer Internet - Safer Childhood project will focus on strengthening the national legal infrastructure and capacity, improving early interventions and victim support, and increasing
knowledge and engagement of caregivers, teachers and children to prevent and protect children from online CSEA.

**Regional Projects**

**Grantee:** Council of Europe  
**Project(s) timeline:** July 2018 - June 2021  
**Contact Person:** Jennifer Trudeau (Jennifer.TRUDEAU@coe.int)

The Council of Europe used the support from the Safe Online initiative to promote, facilitate and support national efforts to prevent and fight against online child exploitation and abuse. Though the project covers all 47 Council of Europe member states, target activities took place in ten focus countries, including Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Georgia, the Republic of Moldova, Montenegro, Serbia, Turkey and Ukraine. To end online violence against children, the project:

- Established enabling environments for cross-sectoral, multidisciplinary collaboration at national and regional levels;
- Supported legislative and procedural reforms and training law enforcement officials, judiciary members, and prosecutors to better respond to cases of online child sexual exploitation and abuse;
- Improved cooperation between the above agencies to ensure end-to-end support for children affected by online violence; and
- Raised awareness of online violence by engaging directly with children.

**Grantee:** Pathfinder Kindred  
**Project(s) timeline:** June 2022 - June 2024  
**Contact Person:** Colm Gannon (colm@pathfinderlabs.nz)

Pathfinder Kindred is developing ‘The Auditor’, a software solution designed to work with Internet Hotlines, government organisation and legal entities responsible for the removal of online harmful content. The Auditor is designed to be utilised by Analysts, who, while monitoring the removal of harmful content, suffer from vicarious trauma which can lead to a high turnover of staff and loss of expert knowledge. The Auditor will assist them with the monitoring of website removal, whilst protecting their wellbeing.

**Grantee:** South Asian Initiative to End Violence Against Children (SAIEVAC)  
**Project(s) timeline:** August 2017 - November 2019  
**Contact Person:** Rinchen Chopel (rinchen.chophel@saievac.org)

The South Asian Initiative to End Violence Against Children (SAIEVAC) used the support from the Safe Online initiative to end online child exploitation and abuse in Afghanistan, Bangladesh, Bhutan, India, the Maldives, Nepal, Pakistan and Sri Lanka. A regional strategy on addressing this issue has been prepared and is now ready for political endorsement. SAIEVAC has expanded the development of a regional overview on child sexual exploitation and abuse. To do so, the organisation has worked with national mechanisms (including governments) to develop country profiles on child sexual exploitation and abuse, which provide insights into the country context. These country profiles also provide information on the legal, policy and enforcement environment in each country.
UNICEF’s East Asia and Pacific Regional Office (EAPRO) used support from the Safe Online initiative to prevent and end online violence throughout the region. To do so, the Office:

- Engaged the information, communications and technology sector to increase the use of effective practices in the industry;
- Promoted learning across the region to aid the criminal justice sector and discover solutions to online child sexual exploitation and abuse;
- Conducted research into children’s use of social media and possible online risks and opportunities in the region, and developing some recommendations for the private sector to promote child online safety;
- Reviewed existing educational materials on child online protection produced or used by governments in the region, and recommending ways to improve these;
- Reviewed existing educational materials produced by non-governmental organisations and the private sector that aim to protect children online, and developed an evaluation framework in partnership with the ICT private sector to assess their impact on behavior change, with the aim of enhancing the quality and reach of educational initiatives for children, increasing their access to quality and effective resources and information on online safety; and,
- Convened a regional conference on child online protection in collaboration with UNODC, the ITU, and the ASEAN, to bring together stakeholders from across the region to share lessons learned and promote inter-sectoral and cross-sectoral discussions and action planning.

Researchers at the Universities of Bristol and Lancaster will enhance iCOP, the research team's artificial intelligence software. iCOP was created to flag new or previously unknown child sexual abuse material, and iCOP 2.0 will extend the software's reach to Southeast Asia. The project will also work with these law enforcement officers to use iCOP and strengthen their response to online child sexual abuse cases.

The core functions and main components of the iCOP 2.0 toolkit will be as follows:

- A novel filename classification approach that utilises a combination of linguistic clues and specialised vocabulary used by Southeast Asian offenders to share or stream child sexual exploitation and abuse (CSEA) content on peer-to-peer networks to automatically identify suspicious media based on their filename or video title;
- A new image and video classification module using multiple and, in the case of video, multi-modal (visual and audio) feature descriptions, leading to a robust and highly accurate identification of Southeast Asian CSEA content; and
- An innovative triage approach based on a synthesis of the above two models to flag the most pertinent CSEA content being uploaded or streamed on peer-to-peer networks.

This project works in Thailand, Cambodia, the Philippines, Indonesia, Myanmar, Malaysia, Vietnam and Singapore.

University of Kent will prevent online child sexual exploitation and abuse of children in Thailand and Cambodia by educating them about online child sexual exploitation and trafficking through a culturally sensitive digital "serious" game. This game has built-in evaluation and at-source reporting, helping children build the skills they need to protect themselves in a safe digital environment.
GLOBAL PROJECTS

Grantee: 5Rights Foundation
Project(s) timeline: March 2020 - May 2022
Contact Person: Nick Martlew (nick@5rightsfoundation.com)

5Rights Foundation is creating a Global Policy Handbook that outlines the steps needed to develop the cultural, technical and legal conditions to ensure the protection of children online. Specifically, the Handbook will offer the necessary roadmaps, signposts, and examples of good practices to bring the Model National Response to life and to address knowledge gaps in relation to child online protection. The project included country-level consultations in Albania, Ghana, Jordan, Peru and Vietnam, countries where End Violence has made various investments to tackle online child sexual exploitation and abuse. It also builds on Safe Online previous successful investment in Rwanda via 5Rights Foundation and the University of East London to develop a child online protection policy and implementation plan, which was passed by the Rwandan government in June 2019.

Grantee: Canadian Centre for Child Protection
Project(s) timeline: September 2020 - September 2022 / June 2022 - June 2024
Contact Person: Signy Arnason (Signy@protectchildren.ca)

With support from Safe Online, Canadian Centre for Child Protection has advanced its existing technological solution, Project Arachnid, to improve automated detection of child sexual abuse material. Project Arachnid is processing tens of thousands of images per second, crawling sites across the web to detect and remove abuse material. By developing an automated multi-lingual global notification system – along with tailored tools to find and report images – Project Arachnid used Safe Online investments to expedite the removal of child sexual abuse material across the world and develop tools to find images on sites that traditionally make automated detection nearly impossible. Headquartered in Canada, this project has a global reach. In 2022, two distinct new components will help to bolster Project Arachnid’s capabilities to target publicly available CSAM that, for the most part, has evaded detection. These efforts will have a significant impact on the removal of CSAM globally, as well as the prevention of online child victimization.

Grantee: Child Rescue Coalition
Project(s) timeline: September 2020 - September 2022
Contact Person: Glen Pounder (glen@childrescuecoalition.org)

Child Rescue Coalition will implement Project NEMESIS: Justice Through Technology, to automate the handling of evidence – including chat logs, data and videos – for live streaming abuse cases. Because mobile applications are often used to share CSAM and groom children, this solution will also help collect data against suspects with a sexual interest in children. Through this project, Child Rescue Coalition will help law enforcement design a secure interface to rescue more children and identify more offenders. Headquartered in the United States, this project has a global reach.

Grantee: DeafKidz International
Project(s) timeline: September 2020 - September 2022
Contact Person: Tanya D’souza (tanya.dsouza@deafkidzinternational.org)

DeafKidz International will develop DeafKidz Defenders, an interactive, accessible digital platform to help deaf children stay safe from online CSEA. Through educational games, children will learn to protect themselves from online risks, exploring what an inappropriate chat conversation might look like, the warning signs of abusers, and more. This game will reduce children’s vulnerability to exploitation while also promoting their resilience and self-advocacy. This project will be implemented in South Africa and Pakistan.

Grantee: ECPAT International (Disrupting Harm)
Project(s) timeline: February 2019 - September 2022 / June 2022 - June 2025
Contact Person: Thomas Muller (thomasm@ecpat.org)
Disrupting Harm is a large-scale data collection and research project to better understand online child sexual exploitation and abuse across the world. This study is assessing the scale, nature and context of this issue in 14 countries across Southern and Eastern Africa and Southeast Asia. Supported by the Safe Online initiative, three grantee partners will work together to conduct the study, including ECPAT International, INTERPOL and the UNICEF Office of Research – Innocenti. ECPAT's role is to conduct a comprehensive analysis, allowing partners (and all others working in this arena) to better understanding the context of children's safety online. A new version of Disrupting Harm is currently bringing design, and it is expected to bring the large-scale research project to other regions.

**Grantee:** International Association of Internet Hotlines (INHOPE)

**Project(s) timeline:** September 2020 - September 2022 / July 2022 - July 2024

**Contact Person:** Dushica Naumovska (dushica.naumovska@inhope.org)

With support from Safe Online, the International Association of Internet Hotlines (INHOPE) launched the programme – ESCAPE – to develop automation and intelligence tools for faster classification of CSAM reporting. These tools will allow hotline analysts and law enforcement officers to focus on the most urgent cases of abuse, allowing professionals to reach those most in need of urgent support as soon as possible. Through this project, CSAM will be removed as soon as possible, preventing further circulation and re-victimisation of children. This project has a global reach. Now in 2022, INHOPE is creating a new project, 'Global Standard – a common CSAM classification'. This is a global common language (ontology) for helpline and hotline analysts and law enforcement officers to classify CSAM. Following the Global Standard, an interoperable global CSAM hash set will be created and exchanged between hotlines, law enforcement and industry for CSAM detection & removal.

**Grantee:** International Centre for Missing and Exploited Children & Child Helpline International

**Project(s) timeline:** March 2018 - December 2020

**Contact Person:** Guillermo Galarza (ggalarza@icmec.org)

With support from Safe Online, the International Centre for Missing & Exploited Children (ICMEC) teamed up with Child Helpline International to promote enhanced, end-to-end support for children who have experienced online child sexual exploitation and abuse. In five countries – Jordan, Kenya, Peru, the Philippines and Tanzania – the two organisations worked with local partners to conduct needs assessments, identify existing programs and agencies working toward online safety, and convene trainings with relevant agencies to improve children's protection online. To do so, the project modelled its interventions on the Model National Response approach, which was created by the WePROTECT Global Alliance. This approach helps countries build their response to online child sexual exploitation and abuse. In addition, the project created eLearning modules, which will ensure continuous learning for everyone, everywhere, within the target countries. Importantly, the project is also improving the services of child helplines in each country, ensuring individuals working at helpline agencies are equipped to deal with online child sexual exploitation and abuse issues and are able to provide proper referrals to authorities and care centres.

**Grantee:** Internet Watch Foundation (IWF)

**Project(s) timeline:** July 2017 - July 2021

**Contact Person:** Neil Prowse (neil@iwf.org.uk)

With support from Safe Online, the Internet Watch Foundation is progressing its mission to eliminate child sexual abuse from the internet by working in 30 countries – the majority of which are lower-middle income – to implement web-based portals for citizens to report online child sexual abuse content and make the Internet a safer place for children and adults around the world. The aim of the project was to support countries without anywhere to report images and videos of child sexual abuse. IWF provides a reporting button which feeds directly to their expert analysts in the UK, who assess the reports according to UK Law and work to remove the content as quickly as possible from the internet. Online child sexual abuse imagery is a global problem that demands a global solution: the project brings together governments, police, the internet industry and civil society, to do what's needed to free the internet of child sexual abuse.

**Grantee:** INTERPOL

**Project(s) timeline:** November 2020 - November 2022

**Contact Person:** Veaceslav Balan (V.BALAN@INTERPOL.INT)
INTERPOL will bring the most advanced technology to investigators of online CSEA through its new DevOps Group Project. The initiative will facilitate research and development by an expert group of investigators, non-governmental organisations, academia, and information technology companies, and extend solutions to specialised officers worldwide via INTERPOL’s secure channels. Headquartered in France, this project has a global reach.

**Grantee:** INTERPOL (Disrupting Harm)  
**Project(s) timeline:** February 2019 - September 2022  
**Contact Person:** Laurent Felgerolles (l.felgerolles@interpol.int)

Disrupting Harm is a large-scale data collection and research project to better understand online child sexual exploitation and abuse across the world. This study is assessing the scale, nature and context of this issue in 14 countries across Southern and Eastern Africa and Southeast Asia. Supported by the Safe Online initiative, three grantee partners will work together to conduct the study, including ECPAT International, INTERPOL and the UNICEF Office of Research – Innocenti. INTERPOL’s role is to examine the threats facing children online and analyse data from law enforcement agencies across the world. A new version of Disrupting Harm is being designed and is expected to bring the research project to other regions.

**Grantee:** Marie Collins Foundation  
**Project(s) timeline:** March 2019 - March 2022  
**Contact Person:** Simon Mason (smason@mariecollinsfoundation.org.uk)

With support from the Safe Online initiative, the Marie Collins Foundation is rolling out a global online resource, the Global Protection Online Network, to help practitioners improve their service response for victims of online violence. Within this platform, members can access relevant materials, templates and research documents to strengthen their programmes around online violence; they will also have access to a digital “help desk.” By the end of the project, all safeguarding professionals around the world will be able to access this resource. In addition, the Foundation will design and implement a pilot in Viet Nam, developing a programme to build national infrastructure and as such, better respond to the needs of children that have been exploited or abused online.

**Grantee:** Middlesex University  
**Project(s) timeline:** October 2021 - June 2023  
**Contact Person:** Jeffrey DeMarco (J.Demarco@mdx.ac.uk)

Through this project, researchers at Middlesex University, in collaboration with INHOPE and other sectors specific organisations, will explore and quantify the issues facing content moderators, specifically as it relates to their exposure of traumatic child sexual abuse material. They will also identify coping strategies currently used by content moderators, and highlight what works – and what does not work – for individuals and organisations that do this work. Results of this study will be used to develop a pilot intervention to support and protect the mental health of content moderators.

**Grantee:** National Center for Missing and Exploited Children (NCMEC)  
**Project(s) timeline:** August 2022 - August 2023  
**Contact Person:** Mira Fouad (msfouad@ncmec.org)

NCMEC’s CyberTipline will enhance a critical survivor-serving tool through a more accessible public reporting process for children, caregivers, and the general public. By reducing the burden of child sexual abuse reporting and developing a trauma-informed and interactive submission process, the new application will lead to more accurate data intake that will affect response, content removal, and impact global policy.

**Grantee:** SaferNet Brazil  
**Project(s) timeline:** June 2021 - June 2023  
**Contact Person:** Manu Halfeld (manu@safernet.org.br)

SaferNet Brasil's "D.I.S.C.O.V.E.R project" will create a sandbox for researchers, build new training datasets in the Portuguese language and allow trusted partners to develop cross-platform contextual and evidence-based research to foster the development of new open-source prototypes to fight online CSEA.
Grantee: Suojellaan Lapsia Ry - Protect Children Finland
Project(s) timeline: September 2020 - September 2022
Contact Person: Nina Vaaranen-Valkonen (nina.vaaranen-valkonen@suojellaanlapsia.fi)

Suojellaan Lapsia Ry will develop and launch ReDirection, an evidence-based self-help programme working to prevent the consumption of CSAM on the Dark Web. By providing targeted support for these individuals, the project will also reveal new information about these searchers and their pathways to CSAM access and use. This programme builds on the Finnish government’s accredited New Direction rehabilitation programme for sex offenders. Headquartered in Finland, this project has a global reach.

Grantee: Swansea University
Project(s) timeline: January 2021 - December 2022
Contact Person: Nuria Lorenzo-Dus (n.lorenzo-dus@swansea.ac.uk)

Swansea University’s Project DRAGON-S (Developing Resistance Against Grooming Online – Spot and Shield) will offer tools based on integrating AI/Linguistics that enable law enforcement to spot online grooming content in real-time. The project will impart specialist knowledge through a learning portal and chatbot to strengthen professionals’ abilities to shield children from online grooming. Headquartered in Wales and in partnership with an organisation based in France, DRAGON-S has a genuinely global reach.

Grantee: Tech Matters
Project(s) timeline: September 2020 - September 2022 / June 2022 - June 2024
Contact Person: Jim Fruchterman (Jim@techmatters.org)

With support from Safe Online investments, in 2020 and now in 2022, Tech Matters is continuing to develop its project ‘Aselo: Bringing Modern Technology to Child Helplines’ – a customizable, open-source, contact center platform that allows children and youth to reach out to helplines via voice, SMS, webchat, WhatsApp, and Facebook Messenger. It includes automation of reporting of online child sexual abuse materials, providing children with the tools needed to protect themselves online. The project will also facilitate automated reporting of CSAM to national portals and law enforcement. This project will be implemented in South Africa, Zambia, Chile, Thailand, Jamaica, Zimbabwe, and India.

Grantee: Technological University Dublin
Project(s) timeline: November 2021 - May 2023
Contact Person: Susan McKeever (susan.mckeever@tudublin.ie)

Through this project, Technological University Dublin will develop a deployable tool that reveals the patterns of adults perpetrating online child sexual abuse and the children who are affected by such violence. By using advanced artificial intelligence machine learning for text, the study will advance global understanding of trends in perpetrator behaviour (conduct, contact, content) – including grooming – and debunk strategies and tactics used to lure and coerce children into sexually exploitative acts. N-Light will be created in collaboration with two essential partner organisations, the Irish Society for the Prevention of Cruelty to Children (ISPCC) and Hotline.ie, the Irish national centre combatting illegal content online, specifically child sexual abuse material (CSAM) and activities relating to online child sexual exploitation (OCSE). Once finalized, N-Light will be tested by both partner organisations, with the intention to make it available to other hotlines in the INHOPE network and child agencies for their use, which would in turn lead to an enriched, more robust and representative data sample and analysis capacity. In addition, the data and insights will serve to better understand and conceptualise victim and perpetrator behavior, patterns and activity, ultimately informing the further development of evidence-based solutions that would have the potential of transformative impact in tackling this heinous crime against children.

Grantee: Thorn
Project(s) timeline: August 2018 - April 2021/January 2021 - December 2022/June 2022 - June 2024
Contact Person: Ariana Bryant (ariana@wearethorn.org)
In 2018, Safe Online engaged for the first time with Thorn, in order to support their project SOLIS, a tool that helps to improve law enforcement’s ability to Identify child victims and key actors that produce CSAM in the Dark Web. Supported by Safe Online investments, Thorn has accelerated the development of their artificial intelligence classifiers, which are working to automate the detection of CSAM. Through this project, Thorn aimed to create a global standard for labelling, connecting and organising the world’s data to help to identify victims faster – and ultimately, to stop the viral spread of CSAM across the globe. Headquartered in the United States, this project has a global reach. In June 2022, Thorn was granted a new project which fuels Thorn’s collaboration with key trusted partners, empowers investigators worldwide with the critical information they need to identify child victims faster than ever before.

**Grantee:** UNICEF Child Protection Programme Division

**Project(s) timeline:** March 2018 - February 2022

**Contact Person:** Afrooz Kaviani Johnson (akavianijohnson@unicef.org)

With support from Safe Online investments, the UNICEF Child Protection Programme Division worked with a wide range of partners at the national, regional and global levels with support of UNICEF country offices. Together, these actors are working to end online child sexual exploitation and abuse in 34 target countries in seven regions. The project’s goals included:

- Increasing government commitment to preventing and responding to child sexual exploitation and abuse through global advocacy, including pushing forward the Model National Response of the WePROTECT Global Alliance. In addition, UNICEF is supporting the WeProtect Global Alliance as an advisory board member.

- Supporting governments to adapt comprehensive responsive mechanisms in-line with the WePROTECT Global Alliance’s Model National Response approach, which helps countries build their response to online child sexual exploitation and abuse. This is being done through workshops and webinars with key stakeholders, along with an accessible, available roster of experts with specific expertise on the Model National Response.

- Documenting the implementation of the Model National Response around the world.

- Contributing to the generation of evidence and use of evidence-based programming related to online child sexual exploitation and abuse.

- Increasing collaboration between governments, civil society, the private sector, and international organisations, and ensuring they exchange knowledge and learnings about online child sexual exploitation prevention and response.

- Boosting the skills and knowledge of children and caregivers to prevent online child sexual exploitation and abuse risks through the #ReplyforALL platform and others. These platforms provide educational resources for children on online safety, among other activities.

- Supporting the coordination and effective participation of national delegates at the WePROTECT Global Summit in collaboration with UNICEF field offices.

**Grantee:** UNICEF Office of Research – Innocenti (Disrupting Harm)

**Project(s) timeline:** February 2019 - September 2022 / April 2022 - July 2025

**Contact Person:** Daniel Kardefelt Winther (dkardefeltwinther@unicef.org)

Disrupting Harm is a large-scale data collection and research project to better understand online child sexual exploitation and abuse across the world. This study is assessing the scale, nature and context of this issue in 14 countries across Southern and Eastern Africa and Southeast Asia. Supported by the Fund, three grantee partners will work together to conduct the study, including ECPAT International, INTERPOL and the UNICEF Office of Research – Innocenti. UNICEF’s role is to conduct nationally representative household surveys with approximately 1,000 children and 1,000 of their parents/caregivers in each of the 14 partner countries, together with UNICEF Country Offices. A new version of Disrupting Harm is currently being designed, and it is expected to bring the large-scale research project to other regions.

**Grantee:** University of Kent

**Project(s) timeline:** January 2022 - January 2023

**Contact Person:** Caoilte Ó Ciardha (c.c.ociardha@kent.ac.uk)
The Centre of Research and Education in Forensic Psychology at the University of Kent is a group of leading psychologists working on offending behaviour, including sexual exploitation and abuse. In partnership with the Lucy Faithfull Foundation and researchers based in South Africa, Mexico, the US and UK, this project will shed light on the psychological processes through which people at risk of online sexual exploitation and abuse may instead seek professional support. In addition, the group will explore the efficacy and impact of prevention interventions targeting people engaging with online abuse. Overall, the project will ask a fundamental – and often overlooked – question: who seeks help for child sexual exploitation and abuse, and can we get more people to do so before committing a crime? This project will expand the group's existing model of psychological predictors of help-seeking for people at risk of offending and examine how to amplify the psychological factors that support such help-seeking behaviors. At the same time, the project will also look into the psychological barriers that prevent help-seeking and explore ways to weaken those barriers in the digital sphere.

**Grantee:** World Health Organisation  
**Project(s) timeline:** August 2018 - July 2022  
**Contact Person:** Sabine Rakotomalala (sabinev@who.int)

The World Health Organisation is using Safe Online investments to explore current systems of prevention and response to online child sexual exploitation and abuse. These findings will support governments and civil society organisations, giving them the tools and evidence, they need to implement effective, evidence-based programs to keep children safe online. After determining what works and does not work around preventing and responding to sexual and emotional online child abuse, the project will produce accessible informational documents, including policy briefs, infographics and multimedia, which will be appropriate for a variety of audiences. The project is also holding two major international conferences to inform the programming of international organisations, development partners and civil society organisations, and providing technical support to pathfinding countries engaged in the Global Partnership to End Violence Against Children.