Why Safe Online?

Every half a second, a child goes online for the first time. As children’s digital worlds expand, so do the dangers they experience online - the most serious of which is online child sexual exploitation and abuse (CSEA). At any given time, an estimated 750,000 people are looking to connect with children for sexual purposes online posing a huge danger to the 800 million children that are actively using social media.

Safe Online, in close partnership with nearly 100 partners and grantees, is leading on global efforts to end CSEA and make the internet safe for children.

Learn more about online CSEA.
How we work

At Safe Online, we:

**INVEST for impact** and build stronger systems at the national, regional and global levels to respond to online harms to children, including through funding new & open-source technology solutions to respond to online CSEA.

**GENERATE data and evidence** to make the internet safe for children. This includes our flagship research initiatives - Disrupting Harm and our collaboration with the Technology Coalition to inform design of products and policies to keep children safe from harm online.

**ADVOCATE for child online safety and ensure** that the safety of children is at the heart of policy debates on technology.
Safe Online Theory of Change

**LONG TERM IMPACT**
Declining numbers of children exposed to digital harm
Prevention, healing and justice for all CSEA victims, survivors and their families
Progression in policy and practice to safety by design principles, where children’s safety comes first

**INTERMEDIATE OUTCOMES - POSITIVE TRENDS IN...**
- Investments to tackle CSEA
- Industry Policies & Practices
- Access to and use of Innovative Technology
- Policy & Regulation
- Collective Action & Learning
- Norms & Behaviours
- Law Enforcement Responses & Cooperation
- Scaling up of solutions and effective models
- Cross-country and cross-sector collaboration

**ECOSYSTEM CHANGE**

**SHAPING GLOBAL POLICY & PRACTICE**

**ADVOCACY AND COLLECTIVE ACTION**

**GLOBAL EVIDENCE BASE**

**NETWORKS & SYSTEMS**
- Regional Capacities
- Global Capacities

**TECHNOLOGY TOOLS**
- Energy Solutions
- Safety Capabilities

**SAFE ONLINE INVESTMENT PORTFOLIO**
- WHAT WE FUND: Capacities, Networks, Systems + Research & Data + Technology, Solutions
- WHO WE FUND: International Organizations, NGOs, CSOs, Private Sector, Academia
- HOW WE FUND: Empower, Innovate, Build for Scale, Share & Connect
Safe Online Investment Portfolio: a whole system approach for maximum impact

The ‘Whole System Approach’ means that our investments focus on strengthening key pieces of national, regional and global infrastructure by supporting work across multiple sectors and areas of engagement to drive collective action.

In line with this, Safe Online is providing funding in three areas to accelerate solutions:

- **Setting the foundations for strong systems**: Our investments help to build foundations for a safe internet across the globe in line with the Model National Response and other key relevant frameworks addressing digital harms to children.

- **Research and data**: Our investments help to build solid evidence to guide our work and the work of our grantees and partners (industry, government, law enforcement).

- **Technology-based solutions**: Our investments help to develop and up-scale technology tools including artificial intelligence, machine learning and data science to enhance prevention, detection and response to online CSEA.
Safe Online Investment Portfolio Map

US $68M
80 projects

Global Projects (HQ locations)
- Internet Watch Foundation
- THORN (2 projects)
- International Centre for Missing & Exploited Children (ICMEC) in partnership with Child Malnutrition International
- UNICEF Child Protection, Programme Division
- World Health Organization
- New Venture Fund
- CORE International (2 projects)
- Interpol (2 projects)
- UNICEF Innocenti (2 projects)
- Mario Collins Foundation
- Swansea University
- Diffusion Foundations
- Canadian Center for Child Protection (2 projects)
- Child Rescue Coalition
- BointSim International
- INHOPE (2 projects)
- Suefilan Lapka By - Protect Children
- University of Kent
- Middlesex University
- Technology University Dublin
- Tech Matters
- National Center for Missing & Exploited Children

Regional Projects
- UNICEF East Asia and Pacific Regional Office
- GSHEC
- Council of Europe
- Tech Matters
- University of Bristol
- University of Kent
- Pathfinder KinDevices Ltd

National Projects
- Save the Children Sweden
- CHS Alternatives
- Plan International UK
- Fundación Pueblo
- Oficina de Defensa de los derechos de la Infancia y el Adolescente
- ChildSafe Australia
- International Justice Mission - Corporación Colombiana de Defensa y Defensa Red Puebla
- Benda and Hexagonas Child Protection Consortium UNICEF BIH, Save the Children, International Forum of Solidarity (IFMSA)
- Save the Children Denmark
- The Palauan Center for Democracy and Conflict Resolution
- World Vision International
- University of East London
- Huddersfield University
- Internet Watch Foundation
- Population Foundation of India
- Project VCU International
- Corporación Colombiana de Defensa y Defensa Red Puebla
- Justice and Care
- Universiteit de las Américas
- ChildSafe Indonesia
- Plan International
- ChildFund International
- SaveTheNet Brazil
- UNICEF Kenya (2 projects)
- UNICEF Ethiopia
- UNICEF India
- UNICEF Madagascar (2 projects)
- UNICEF Nepal (2 projects)
- UNICEF Philippines
- UNICEF South Africa (2 projects)
- UNICEF Viet Nam
- UNICEF Uganda
- UNICEF Jordan
- UNICEF Albanian
- UNICEF Ghana
- UNICEF Mongolia
- UNICEF Tanzania
- UNICEF Dominican Republic with Plan Dominican Republic
- UNICEF Cambodia
Disrupting Harm (DH)

An innovative large scale research project that studies how digital technology facilitates the sexual exploitation and abuse of children. Safe Online brought together and funded three global organisations – ECPAT International, INTERPOL and the UNICEF Office of Research –Innocenti – to undertake research in 13 countries across Eastern and Southern Africa and Southeast Asia. This new and ground-breaking research helps to gain insights at country level and provide evidence for effective prevention strategies.

Read our DH Country Reports.
Technology Coalition Research Fund

Global tech industry joins together to protect children from online CSEA

Safe Online and the Tech Coalition have partnered to launch the Tech Coalition Safe Online Research Fund with the aim of tackling online child sexual exploitation and abuse (CSEA). This fund is focused on innovative research that produces actionable insights to impact product and policy development, with a priority given to research that can help inform the technology industry’s approach to combating online child sexual exploitation and abuse.
Governments and private sector companies should:

1. Adopt and implement comprehensive child online safety policies, based on children’s rights to access the digital world in ways that are safe and secure in line with the UNCRC General Comment (No25).

2. Increase investments to scale up solutions that keep children safe, particularly those that tackle grooming and distribution of child sexual abuse material (CSAM) and sexual abuse.

3. Commit to preventing, detecting and stopping all activities that may harm children online, including grooming and distribution of CSAM building on existing frameworks including the WeProtect Global Alliance Model National Response.

Read key messages and other recommendations
Safe Online Portfolio Funding Goals

WHERE WE ARE TODAY

WHERE WE WANT TO BE 2022-2024

US$ 68 MILLION
Invested

US$ 120 MILLION
New investments

US$ 27 MILLION
Leveraged in co-funding

US$ 60 MILLION
Leveraged in co-funding

US$ 5 Million
ADVOCACY & COLLECTIVE ACTION

US$ 15 Million
GLOBAL EVIDENCE BASE

US$ 100 Million
New SAFE ONLINE PORTFOLIO Investments 2022-24

Technology Tools

Networks & Systems

Research & Data
Every child must be #SafeOnline!

@GPtoEndViolence
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@end_violence
@End Violence Partnership