

SAFE ONLINE



End Violence
Against Children





Why Safe Online?

Every half a second, a **child goes online for the first time**. As children's digital worlds expand, so do **the dangers they experience online** - the most serious of which is **online child sexual exploitation and abuse (CSEA)**. At any given time, an estimated **750,000 people** are looking to connect **with children for sexual purposes** online posing a huge danger to the **800 million children** that are actively using social media.

Safe Online, in close partnership with nearly **100 partners and grantees**, is leading on **global efforts to end CSEA** and make the internet **safe for children**.

Learn more about online CSEA.





How we work

At Safe Online, we:

INVEST for impact and build stronger systems at the national, regional and global levels to respond to online harms to children, including through funding new & open-source technology solutions to respond to online CSEA.

GENERATE data and evidence to make the internet safe for children. This includes our flagship research initiatives - Disrupting Harm and our collaboration with the Technology Coalition to inform design of products and policies to keep children safe from harm online.

ADVOCATE for child online safety and ensure that the safety of children is at the heart of policy debates on technology.





Safe Online Theory of Change

LONG TERM IMPACT

Declining numbers of children exposed to digital harm
Prevention, healing and justice for all CSEA victims, survivors and their families
Progression in policy and practice to safety by design principles, where children's safety comes first

INTERMEDIATE OUTCOMES - POSITIVE TRENDS IN...

Investments to tackle CSEA
Industry Policies & Practices
Access to and use of Innovative Technology

Policy & Regulation
Collective Action & Learning
Norms & Behaviours

Law Enforcement Responses & Cooperation
Scaling up of solutions and effective models
Cross-country and cross-sector collaboration

ECOSYSTEM CHANGE





Safe Online Investment Portfolio: a whole system approach for maximum impact

The ‘Whole System Approach’ means that our investments focus on strengthening key pieces of national, regional and global infrastructure by supporting work across multiple sectors and areas of engagement to drive collective action.

In line with this, Safe Online is providing funding in three areas to accelerate solutions:

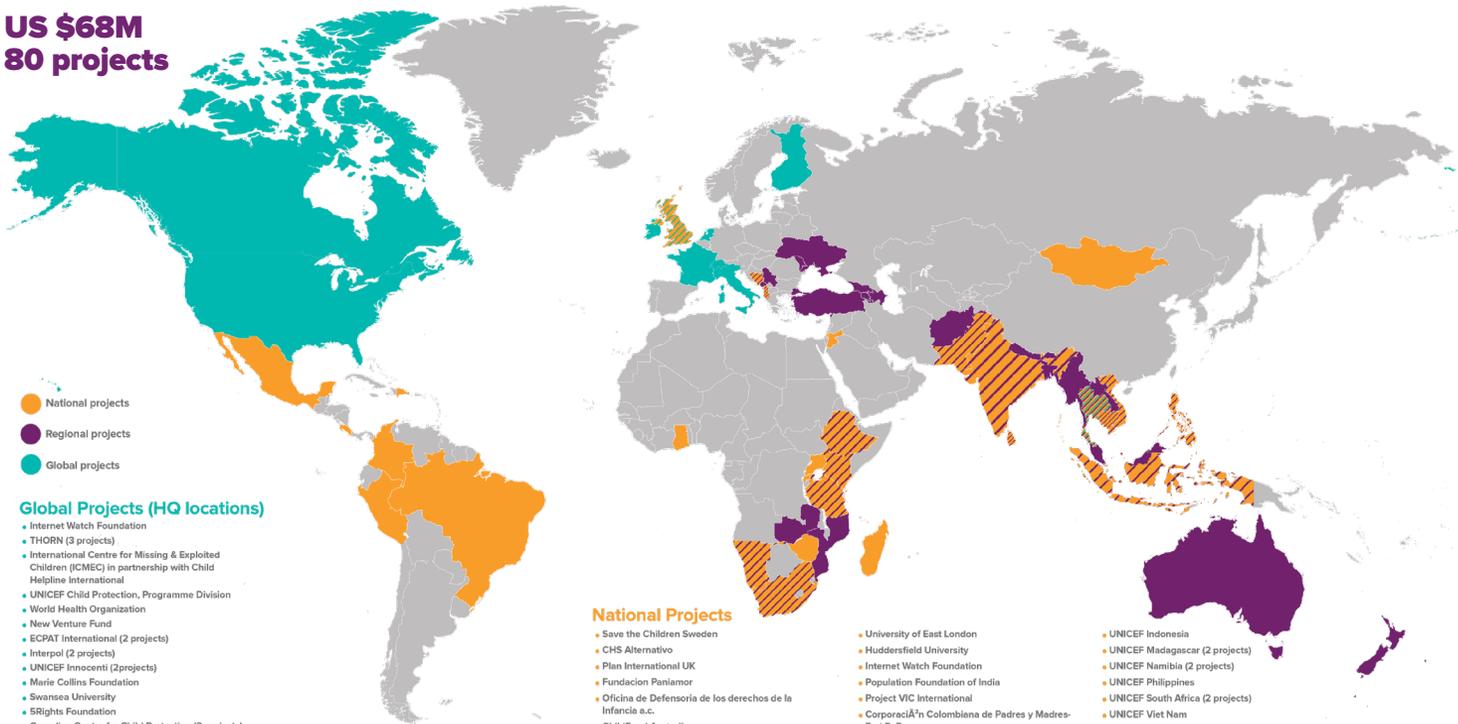
- **Setting the foundations for strong systems:** Our investments help to build foundations for a safe internet across the globe in line with the Model National Response and other key relevant frameworks addressing digital harms to children.
- **Research and data:** Our investments help to build solid evidence to guide our work and the work of our grantees and partners (industry, government, law enforcement).
- **Technology-based solutions:** Our investments help to develop and up-scale technology tools including artificial intelligence, machine learning and data science to enhance prevention, detection and response to online CSEA.



Safe Online Investment Portfolio Map



US \$68M
80 projects



- National projects
- Regional projects
- Global projects

Global Projects (HQ locations)

- Internet Watch Foundation
- THORN (3 projects)
- International Centre for Missing & Exploited Children (ICMEC) in partnership with Child Helpline International
- UNICEF Child Protection, Programme Division
- World Health Organization
- New Venture Fund
- ECPAT International (2 projects)
- Interpol (2 projects)
- UNICEF Innocenti (2 projects)
- Marie Collins Foundation
- Swansea University
- SRights Foundation
- Canadian Centre for Child Protection (2 projects)
- Child Rescue Coalition
- DeafKids International
- INHOPE (2 projects)
- Suojellaan Lapsia Ry - Protect Children
- University of Kent
- Middlesex University
- Technology University Dublin
- Tech Matters
- National Center for Missing & Exploited Children

Regional Projects

- UNICEF East Asia and Pacific Regional Office
- SAIEVAC
- Council of Europe
- Tech Matters
- University of Bristol
- University of Kent
- Pathfinder Kindred Ltd

National Projects

- Save the Children Sweden
- CHS Alternatio
- Plan International UK
- Fundacion Panlamar
- Oficina de Defensoria de los derechos de la Infancia a.c.
- ChildFund Australia
- International Justice Mission- Corporaci3n Colombiana de Padres y Madres- Red PaPaz
- Bosnia and Herzegovina Child Protection Consortium: UNICEF BiH, Save the Children, International Forum of Solidarity (EMMAUS)
- Save the Children Denmark
- The Palestinian Center for Democracy and Conflict Resolution
- World Vision International
- University of East London
- Huddersfield University
- Internet Watch Foundation
- Population Foundation of India
- Project VIC International
- Corporaci3n Colombiana de Padres y Madres- Red PaPaz
- Justice and Care
- Universidad de los Andes
- Childline Zimbabwe
- Plan International Viet Nam
- ChildFund International
- SaferNet Brazil
- UNICEF Kenya (2 projects)
- UNICEF Ethiopia
- UNICEF Indonesia
- UNICEF Madagascar (2 projects)
- UNICEF Namibia (2 projects)
- UNICEF Philippines
- Project VIC International
- UNICEF South Africa (2 projects)
- UNICEF Viet Nam
- UNICEF Uganda
- UNICEF Jordan
- UNICEF Albania
- UNICEF Ghana
- UNICEF Mongolia
- UNICEF Tanzania
- UNICEF Dominican Republic with Plan Dominican Republic
- UNICEF Cambodia



Disrupting Harm (DH)

An innovative large scale research project that studies how digital technology facilitates the sexual exploitation and abuse of children. Safe Online brought together and funded three global organisations – ECPAT International, INTERPOL and the UNICEF Office of Research –Innocenti – to undertake research in 13 countries across Eastern and Southern Africa and Southeast Asia. This new and ground-breaking research helps to gain insights at country level and provide evidence for effective prevention strategies.

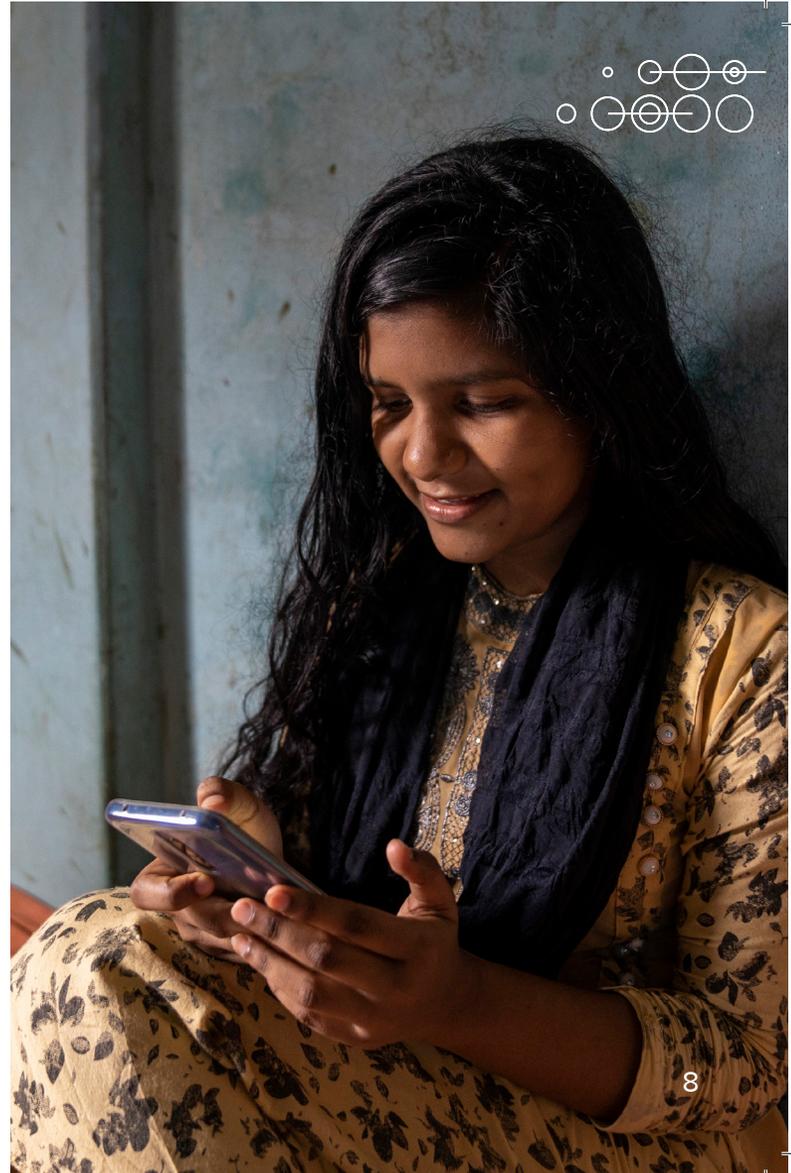
Read our DH Country Reports.



Technology Coalition Research Fund

Global tech industry joins together to protect children from online CSEA

Safe Online and the Tech Coalition have partnered to launch the Tech Coalition Safe Online Research Fund with the aim of tackling online child sexual exploitation and abuse (CSEA). This fund is focused on innovative research that produces actionable insights to impact product and policy development, with a priority given to research that can help inform the technology industry's approach to combating online child sexual exploitation and abuse.





Safe Online policy call to make the internet safe for children

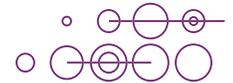
Governments and private sector companies should:

- 1.** Adopt and implement comprehensive child online safety policies, based on children's rights to access the digital world in ways that are safe and secure in line with the UNCRC General Comment (No25).
- 2.** Increase investments to scale up solutions that keep children safe, particularly those that tackle grooming and distribution of child sexual abuse material (CSAM) and sexual abuse.
- 3.** Commit to preventing, detecting and stopping all activities that may harm children online, including grooming and distribution of CSAM building on existing frameworks including the WeProtect Global Alliance Model National Response.

Read key messages and other recommendations



Safe Online Portfolio Funding Goals



**WHERE WE
ARE TODAY**

US\$ 68 MILLION
Invested

US\$ 27 MILLION
Leveraged in co-funding

**WHERE WE
WANT TO BE
2022-2024**

US\$ 120 MILLION
New investments

US\$ 60 MILLION
Leveraged in co-funding

US\$ 5 Million
ADVOCACY &
COLLECTIVE ACTION

US\$ 15 Million
GLOBAL EVIDENCE BASE

US\$ 100 Million
New SAFE ONLINE PORTFOLIO Investments 2022-24

Technology Tools

Networks & Systems

Research & Data





Every child must be **#SafeOnline!**

f @GPtoEndViolence

@ @GPtoEndViolence

t @end_violence

in @End Violence Partnership

