



# The Global Partnership to End Violence Against Children

Partnership Strategy 2022-24

Summary version



End Violence  
Against Children





## EXECUTIVE SUMMARY

We are living at a critical moment for children everywhere. Violence against children on an unimaginable scale happens in every country and every community. For many children, the risks have increased during the COVID-19 pandemic.

As the world navigates its way through the pandemic, we have an opportunity to reimagine and shape more just and inclusive societies. For the 1 billion children who experience violence and abuse every year, now is the time to redouble our collective efforts and apply proven solutions to make sure that every child grows up in a safe, secure and nurturing environment.

The Global Partnership to End Violence Against Children (End Violence Partnership) supports countries in reducing the prevalence of violence against children in all settings, including at home, online, in schools and communities. The End Violence Partnership Strategy 2022-24 reflects the collective ambition of partners to build a safe world for children everywhere, and provides a framework for action and collaboration.

Developed during the unprecedented challenges of the COVID-19 pandemic, the strategy recognises the urgent need to mobilise the collective strength of partners large and small in protecting children during an era of heightened risks. The strategy includes a renewed vision, mission and impact statement, as well as an updated theory of change and core values:

- **Vision:** *A world in which every girl and every boy grows up in a safe, secure and nurturing environment.*
- **Mission:** *Power the global movement to end violence against children, driving progress towards the SDGs and contributing to the success of Agenda 2030.*
- **Impact:** *Significantly reduced levels of violence against children, including the most vulnerable, in all settings by 2030.*

To succeed, the Partnership will build its efforts around three interconnected result areas: **Advocacy, Action and Financing**. Strong synergies exist between each result area, and success will come from integrating all three into cohesive initiatives that protect children in the primary environments where they spend their time: **at home, online, at school and in communities**. For example, to protect children in and through schools we need: *advocacy* that convinces governments to prioritise safer schools; *action* that leverages evidence-based solutions to school violence; and *investment* to support violence reduction efforts in schools.

Critical to all these efforts will be a continued cross-cutting focus on securing formal commitments from national governments to prioritise ending all violence and abuse of children. The Partnership and its members play an essential role in engaging with governments to make these political commitments – including as **Pathfinding** countries – and then supporting them to prepare and implement evidence-based action plans. By late 2021, almost 40 governments committed their countries to become End Violence Pathfinders.

The Partnership's strategy calls for expanded efforts to scale-up the uptake of the **INSPIRE** technical package of evidence-based solutions, which serves as a comprehensive methodology to reduce violence against children.

Increasing domestic and international investment in proven solutions to end violence against children is a priority. A key role of the Partnership is to help broaden and diversify funding, including through compelling presentation of cost-effective solutions, evidence of impact, and the return on investment – particularly investment in more cost-effective prevention.





The End Violence Fund is a flexible funding mechanism that raised over \$86 million in the Partnership's first five years for investments to end violence against children worldwide. In the next three years and beyond, the Partnership will seek to dramatically increase contributions to the End Violence Fund by tapping into new revenue sources from governments, the private sector, and philanthropy.

Through this new strategy, the Partnership aims to build a 'Partnership for All', unified by common goals and aspirations, and leveraging the voices and participation of all members, large and small. In this way, the Partnership will directly support countries in the achievement of SDG 16.2 – to end all forms of violence, abuse and exploitation of children – while also aiding in the achievement of SDGs 1, 3, 4, 5, 10, 11 and 16, targeting poverty, health, education, gender equality, safe environments and justice.

We know that violence against children is wrong. We know that it undermines children's health, education and development. And we know what works to stop it. The moral imperative and economic case for a step-change in action are compelling: the new End Violence Partnership strategy translates that sentiment into a framework for action to scale our collective impact for children.



UN0543470



# END VIOLENCE PARTNERSHIP STRATEGY 2022-24 AND THEORY OF CHANGE

## CORE VALUES

Rights focused | Child centred | Universal and inclusive | Gender transformative | Evidence-based

### VISION

A world in which every girl and every boy grows up in a safe, secure and nurturing environment

### IMPACT

Significantly reduced levels of violence against children, including the most vulnerable, in all settings by 2030

### MISSION

Power the global movement to end violence against children, driving progress towards the SDGs and contributing to the success of Agenda 2030



## KEY RESULT AREAS

Strategic pillars that anchor our work as a Partnership for all

Collective, focused advocacy

Collective, evidence-based action

Significant and sustained financing

### CHILD-CENTRED ENVIRONMENTS

The daily settings where children need protection so they can grow up:

Safe to learn

Safe at home and in communities\*

Safe online



## DRIVERS OF CHANGE

Key factors necessary for the Partnership to succeed:

Greater **global attention and awareness** on the issues of VAC

Enhanced **cross-sectoral collaboration and whole-society approach**

Improved collection, management and use of **VAC evidence, research, evaluations and prevalence data**

Strengthened **government accountability and ownership**

Capacity building for more effective and coordinated **evidence-based solutions**

Sustained **investment** from governments, philanthropy and the private sector, including through a flexible End Violence Fund

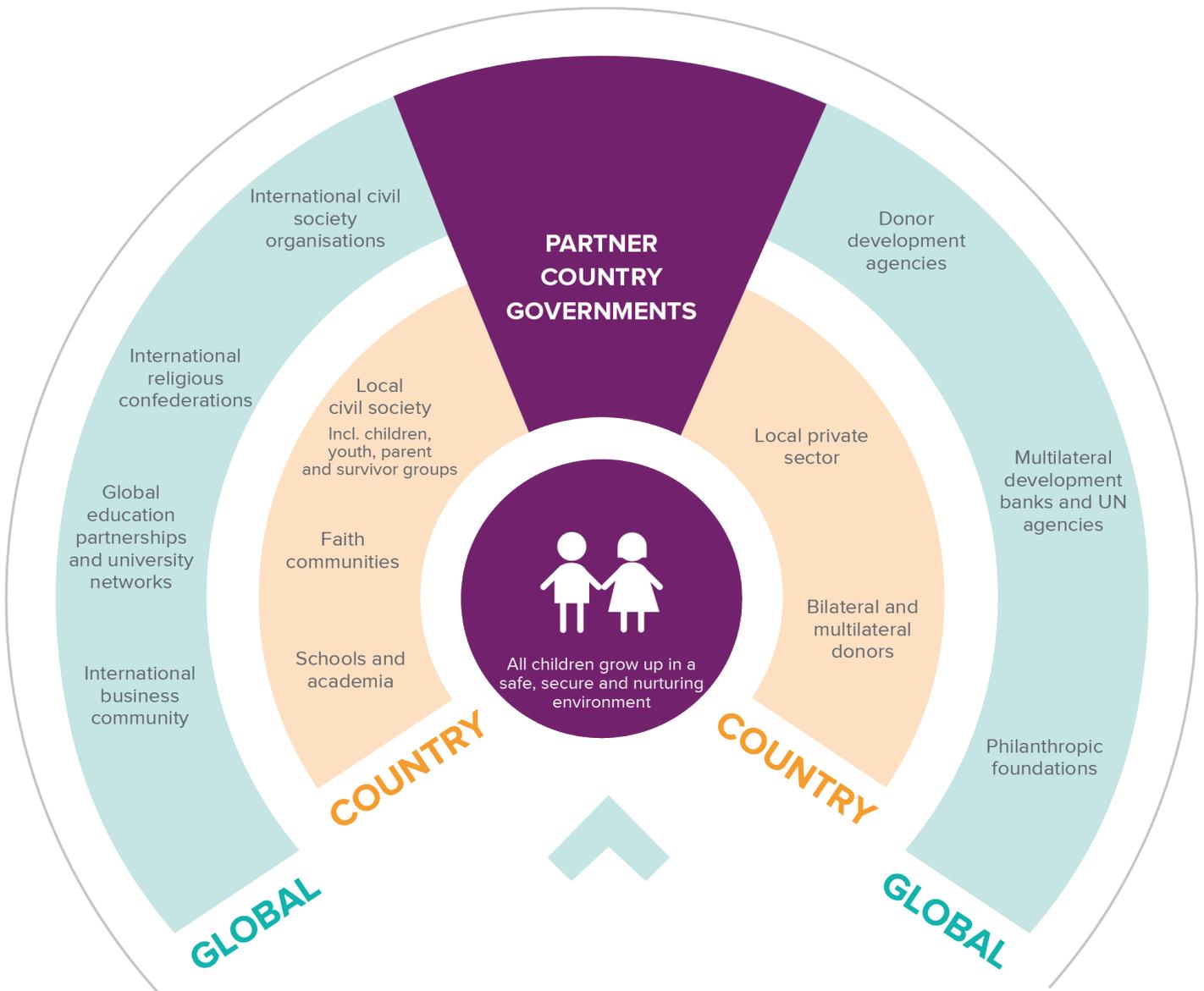
\*Includes a child's physical community, institutions (other than school) and religious, sporting and other such communities.





# A PARTNERSHIP FOR ALL

The Partnership is governed by a Board and an Executive Committee.<sup>1</sup> These governing bodies reflect the diverse nature of the Partnership, representing key organisations and individuals with prominent contributions to the field of violence prevention. A Secretariat, hosted by UNICEF, coordinates with partners globally and supports its governing bodies by facilitating global decision-making and discourse drawn from country-level experiences. The Secretariat also creates venues for international cooperation and multisectoral collaboration, thereby inspiring thought leadership and helping to shape the global agenda on ending violence against children. The Partnership delivers impact by working nationally, regionally and globally with and through some 700 member organisations and networks worldwide. Over the years, partners have enhanced their country engagement approach through mapping the collective and individual strengths of partners in-country and leveraging their comparative advantages.<sup>2</sup>



Power the global movement to end violence against children, driving progress towards the SDGs and contributing to the success of Agenda 2030.



<sup>1</sup>For more information on the End Violence Partnership Governance, click [here](#). A new children and youth advisory council will support mainstreaming of children and youth cross-cultural engagement across the End Violence Partnership by contributing their critical expertise and experience in various activities and forums.

<sup>2</sup>See more information on the Partnership's [country engagement matrix](#) and [role of in-country partners in supporting the Pathfinder process](#).



# AT A GLANCE: OUTCOMES AND KEY PRIORITY ACTIVITIES FOR 2022-24



The End Violence Partnership's strategy aims to reduce violence against children by focusing on three interconnected results areas: **Advocacy, Action and Financing**. The table below shows the desired long-term outcomes the Partnership seeks, as well as some of the concrete activities it will undertake over the next three years to build toward those outcomes. The comprehensive results framework appears in Section 8.1. It is important to note the Partnership's Advocacy, Action and Financing strategies will be delivered through a child-centred lens that aligns each results area to keeping children safe in three priority environments: at home and in communities, at school and online.

## Collective, focused advocacy

Governments, partners, industry and key actors at the national, regional and global levels have prioritized ending violence against children in their strategies, policies, regulations, budgets, and business practices.

- Promote the six Together to #ENDviolence policy proposals:
  1. Ban all forms of violence against children by 2030
  2. Equip parents and caregivers to keep children safe
  3. Make the internet safe for children
  4. Make schools safe, non-violent and inclusive
  5. Protect children from violence in humanitarian settings
  6. More investment, better spent
- Support countries in developing and strengthening their national action plans to EVAC.
- Establish and operationalise a strengthened country engagement process between in-country partners.
- Develop and implement quality assurance mechanisms to ensure evidence-informed policymaking, programming and rigorous M&E.
- Support the development and use of effective national and regional advocacy and communication strategies to EVAC, targeting diverse stakeholders including children and caregivers.
- Engage children and youth, and support CSO coalitions, survivor-led movements and other partner campaigns to increase awareness and mobilise public support.

## Collaborative, evidence-based action

Governments, partners, industry and key actors at the national, regional and global levels deliver on their commitments by implementing, funding and scaling sustained action to end violence against children.

- Support the coordination, development and implementation of evidence-based programs, policies, tools and technological solutions to EVAC.
- Support all stakeholders to increase the uptake of INSPIRE strategies and related research, evaluations and knowledge products to influence policies, behaviors and norms including child online safety.
- Strengthen capacities and capabilities of targeted stakeholders at national, regional and global levels for more effective and coordinated evidence-based responses to EVAC.
- Grow and strengthen the evidence base on EVAC to inform policies, advocacy and programming.
- Organise learning and knowledge sharing events and initiatives to disseminate best practices and facilitate interlinkages, network expansion and capacity development of partners, including grantees.
- Develop guidance for countries and for regional and global organisations on VAC data collection, analysis and reporting of country-, regional- and global-level data.
- Increase visibility and reach of partner datasets, research and publications available online.
- Support capacity building of all stakeholders on data collection, management and use.

## Significant and sustained financing

Domestic and global investment to end violence against children increases, including through the End Violence Fund

- Evolve the Partnership's resource mobilisation and outreach strategy.
- Develop a compelling case for support that shows the impact and value of investing to EVAC.
- Engage with governments, foundations and the private sector for new/sustained funding.
- Support domestic resource mobilisation efforts to finance National Action Plans to EVAC.
- Provide support to End Violence Fund grantees to ensure sustainability of their programs and secure additional funds from other sources, including through exposure at public events, donor convenings, etc.
- Better leverage governing bodies as sources of financial support and as connectors to new potential donors, building a culture of collaborative, partnership-wide fundraising.
- Set up new funding channels for emerging priority initiatives.
- Secure additional financing to adequately resource the Partnership's priority initiatives.





## OUR INITIATIVES FOCUS ON KEEPING CHILDREN SAFE IN ALL ENVIRONMENTS

- **Pathfinding** - to ensure that countries are taking national legislative action to prevent and respond to all forms of violence against children by using the INSPIRE Seven strategies to understand the drivers of violence and build integrated responses that improve the lives of children and young people.
- **Safe Online** - to ensure that the digital world is safe for children and make financial investments to scale up solutions that protect children from online harms.
- **Safe to Learn** - to incorporate violence prevention in education sector policies and plans and make investments for making schools safe and inclusive learning environments.
- **Safe at Home and in their Communities** - to ensure that children are effectively protected against all forms of violence through implementation of laws that prohibit corporal punishment, evidence-based parenting support and addressing heightened risks of violence against children in humanitarian settings.





# FACTS AND FIGURES<sup>3</sup>



Nearly **3 in 4** children or **300 million** children aged 2-4 years regularly suffer from **physical punishment and/or psychological violence** at the hands of parents and caregivers



**1 out of 2** children or **1 billion** children suffer some form of violence each year



**1 in 3** students aged **11-15** suffered from **bullying** in the past month. **35%** of boys & **30%** of girls



**1 in 3** students aged **13-15** years were in a **physical fight** in the past year. **45%** of boys and **25%** girls



**1 in 4** children aged under 5 years live with a mother who is a **victim of intimate partner violence**



The number in child labour stood at **160 million** at the start of **2020** – an increase of **8.4 million** in four years



In **2020**, UNICEF reported **1.8 billion** children living in **104** countries where violence prevention and response services were disrupted due to **COVID-19**



For nearly **77 million** children, **COVID-19** has taken away their classrooms for the past 18 months. **Schoolchildren** worldwide have lost **1.8 trillion** hours and counting of in-person learning due to **COVID-19** lockdowns



Only **313 million** children worldwide are fully protected from violent punishment by law



Child sexual abuse is captured through images and videos that are being shared online. There are currently more than **46 million** unique images or videos of **CSAM\*** in EUROPOL's repository alone



In **2021**, **29 million** reports (**35%** increase from **2020**) of online child sexual exploitation and abuse contained **85 million** images, videos and other files



Data from **2019** shows that **92%** of the **CSAM** assessed by INHOPE depicted children **under 13** years of age



**200 million** women and girls have experienced female genital mutilation/cutting (FGM/C)



Between **80 and 100 million** girls are 'missing' from the world's population including victims of gender-based infanticide, femicide, malnutrition and neglect



Each year, **15 million** girls are married before the age of **18**. That is **28** girls every minute



School-related gender-based violence means that **1 in 4** girls say that they never feel comfortable using a school latrine



**120 million** girls and women under 20 years of age have suffered some form of **forced sexual contact**



As many as **150 million** girls worldwide are raped or subject to sexual violence each year, usually by someone in their family circle



Over **700 million** women alive today were married as children (under the age of **18**)



**58%** of new **HIV** infections among young persons in **2015** occurred among adolescent girls and young women. Violence or the threat of violence affect the ability of girls and young women to protect themselves from **HIV**



Children in the **7-10** age range were the fastest growing age group that we were seeing in this illegal imagery, with a **235%** increase in this age group on **2020s** figures



**70%** of perpetrators that participated in a survey in the dark web said that they first saw **CSAM** when they were under **18**, and nearly **40%** said they were under **13**



In April **2020**, NCMEC registered **4 million** reports of suspected online **CSAM** compared to **1 million** for the same period in **2019**, an alarming increase due to **COVID-19**



In **2020**, **93%** of child sexual abuse material discovered by the IWF involved girls

<sup>3</sup>WHO (2020). Global Status Report on Preventing Violence Against Children; UNICEF (2020). Protecting children from violence in the time of COVID-19: Disruptions in prevention and response services; Maria Zafar (2020). 16 shocking facts about violence against women and girls. ReliefWeb; End Violence Partnership (2021). Safe Online.





# HOW PROTECTING CHILDREN CONTRIBUTES TO ACHIEVING MULTIPLE SDGs

While ending violence against children contributes to many SDGs, notably SDG 16 (peace, justice and strong institutions), the following table identifies other SDGs within the three main environments of the End Violence Partnership’s strategy. Five SDGs in particular – SDG 3 (health and well-being), SDG 4 (education), SDG 5 (gender equality), SDG 10 (reduced inequalities) and SDG 17 (partnerships) – appear in all three environments as central linkages for joint action and strengthened collaboration. A key tenet of the End Violence Partnership’s strategy is that ending violence against children unlocks multiple global gains towards the UN’s Agenda 2030. Here’s a snapshot of how investing in each priority environment aligns with specific SDGs.



## Safe at Home and in Communities



## Safe to Learn



## Safe Online





# End Violence Against Children

---

[secretariat@end-violence.org](mailto:secretariat@end-violence.org)

[www.end-violence.org](http://www.end-violence.org)

[f @GPtoEndViolence](https://www.facebook.com/GPtoEndViolence)

[@GPtoEndViolence](https://www.instagram.com/GPtoEndViolence)

[@end\\_violence](https://twitter.com/end_violence)

[in @End Violence Partnership](https://www.linkedin.com/company/end-violence-partnership)

Cover Photo UNI45389