



### **2022 OPEN CALL**

# REQUEST FOR EXPRESSIONS OF INTEREST

## **FOR**

# TECH COALITION SAFE ONLINE RESEARCH FUND: UNDERSTANDING AND FIGHTING ONLINE CHILD SEXUAL EXPLOITATION & ABUSE

**Subject:** 2022 Tech Coalition Safe Online Research Fund

**Issue date:** 19 April 2022 **Deadline:** 31 May 2022

## **Submit Expression of Interest at:**

https://form.jotform.com/endviolencefund/2022\_TCSafeOnlineResearch\_apply

# I. What We're Looking For

Safe Online initiative of End Violence and the Tech Coalition (TC) invite **Expressions of Interest (EOI)** focused on **research to better understand and fight online child sexual exploitation and abuse (CSEA).** This collaboration is part of <u>Tech Coalition's</u> work to unite the global tech industry to protect children from online sexual exploitation and abuse.

The objective is to advance the understanding of experiences and patterns of online CSEA for child and adolescent victims as well as offenders and potential offenders, and learn from effective efforts (behavioural, technological, educational) to prevent, deter and eradicate it. We are interested in innovative research that produces actionable insights that can impact product and policy development, with a priority given to research that can help inform the technology industry's approach to combating online CSEA.

Learn more about the focus areas of research we are investing in to improve understanding and produce actionable insights to combat online CSEA in:

Prevention and deterrence

— Detection and reporting

Response and support







#### What we will fund

We will seek to fund academic and/or applied research which may draw from a range of quantitative, qualitative or mixed methods. Research should increase our understanding across three specific areas of interventions for online child sexual exploitation and abuse (CSEA):

- 1. Prevention and deterrence of online CSEA. To prevent harm to children we must identify ways to promote safety in digital environments and put in place deterrence measures that identify and disrupt risky situations before harm happens. We will seek to fund research that helps:
  - Strengthen interventions in new technology platforms and digital environments such as livestreaming, 'metaverse style' communities, or AR/VR environments through better understanding of i) children's<sup>1</sup> experiences of harm online, ii) pathways of offenders into perpetration of harm;
  - Understand how children use safety tools, compare how they do or do not report
    across geographies, and highlight cultural differences using the same
    tools/educational materials through better assessment of education initiatives,
    outreach strategies, in-product nudges and feature-based interventions;
  - Measure effectiveness of education initiatives, deterrence messaging and in-product nudges or feature-based interventions for i) reporting instead of resharing by the public of child sexual abuse material (CSAM), ii) peer to peer sharing of nudes by minors;
  - Understand motivations/ drivers/ precursors for i) perceived first person CSAM<sup>2</sup>, ii) non-consensual sharing of CSAM, iii) distribution, consumption or direct involvement in online CSEA;
  - Understand motivations/ drivers/ precursors for help-seeking behaviours of i) victims, ii) offenders/potential offenders;
  - Identification of early warning signals and applications to products and policies considering all user experiences to improve harm reduction techniques for i) offending, ii) peer to peer sharing of CSAM by minors, iii) non-consensual sharing of CSAM;
  - Tools and strategies for product development considerations such as safety-by-design, age-appropriate design and experiences, and mitigation of "algorithmic harm" (e.g. recommendation engines being leveraged for abuse, or unintentionally linking offenders/potential offenders together).

<sup>&</sup>lt;sup>2</sup> The term 'perceived first person CSAM' is meant to capture more broadly the characteristics of this material. The term highlights a focus on the limits of the reviewer's knowledge and acknowledges that it is unknown whether the content might have been produced within a consensual relationship and later reshared outside of that setting, or if the person was coerced into creating/sharing. A common alternative, 'self-generated/produced CSAM' implies consent or agency on the part of the child in the creation of the material. See <u>this summary</u> from a recent Tech Coalition Multi-Stakeholder Forum which discussed this term.



<sup>&</sup>lt;sup>1</sup> We use the UN CRC definition of a child as every human being below the age of eighteen years unless under the law applicable to the child, majority is attained earlier.





- 2. <u>Detection and reporting of online CSEA.</u> To quickly and accurately identify and remove child sexual abuse material (CSAM), detection technology must quickly evolve. This includes detecting CSAM within new technological environments as well as increasing the ability to detect complex interactions like grooming or solicitation. Alongside technological measures, effective reporting (by or on behalf of children) both to and by technology companies is a crucial tool in identifying and removing CSAM, and identifying offenders. We will seek to fund research that identifies and explores:
  - Effective tools and strategies for promoting accurate user reporting such as including culturally responsive and developmentally appropriate user experience and resources;
  - Best practices for technology tools and interventions such as false positive (and false negative) reduction techniques (e.g. PhotoDNA, ML classifiers) or racial/ethnic/cultural/gender/geographic diversity for labelling and annotating for content moderation and review of suspected CSAM;
  - Investigation and mapping of common challenges or reasons for lack of reporting or data across geographies and technologies/platforms (i.e. immersive or distributed technologies or startup/SME/alt-tech platforms);
  - Implications of evolving technology such as: i) abuse detection in encrypted or AR/VR environments, real-time detection and reporting in livestreams, altered/synthetic imagery; ii) considerations of the intersection of privacy and children's rights such as policy/legislation related to tech industry practice, data protection, etc; iii) consequences for changes in offender or children's behaviour;
  - Understanding of commoditisation of access to CSAM, such as gaming platforms or profitability of paywalled CSAM;
  - Understanding differential children's experiences in digital environments and psychological and behavioural impacts of abuse such as: i) how abuse changes children's experiences of using digital platforms, ii) what they avoid, iii) where they are comfortable online considering general social interactions to minimise digital exclusion as an additional harm;
  - Implications and impacts on users of legal frameworks for privacy / safety considerations such as approaches to (de)criminalisation of various content or behaviours (e.g. sharing of perceived first person CSAM, self-reporting, help-seeking for potential offenders etc.).
- 3. **Response and support** to the full ecosystem, especially victims. Coordinated, collective response is necessary to maximise impact of interventions. Support systems and resources need to be accessible to victims in their differential experiences of online CSEA, children and families in navigating digital environments, professionals working with children's digital safety (e.g. content moderators, law enforcement, direct service providers, etc.), as well as potential and actual offenders. We will seek to fund research that increases:







- Understanding of user experiences during and after reporting for provision of meaningful, accessible resources and platform affordances for survivors based in differential experiences (i.e. racial/ethnic/cultural/gender/geographic);
- Tailored support and response for impacts of abuse in different digital environments (e.g. across different platforms) or physical environments such as abuse carried out by those in the family circle, those known to the individual, unknown entities, or when CSAM is self-produced content;
- Integrated analysis of the entire cycle of online abuse online abuse, online report, online response and support, deployment of offline reporting, offline protection services to better understand gaps and connections to offline support systems for different ages / population groups of children as well as for families or (potential) offenders, taking into account quality and capacity of support services, timeliness, language and culturally-competent care;
- Evidence base for actionable industry reporting to and investigation by the appropriate authorities including better understanding of reporting outcomes and improved feedback loops with law enforcement;
- Interventions for improving well-being and resilience for staff such as content moderators and others;
- Improved efficacy of automated support services (e.g. Al chatbots) and understanding of user experiences in interactions;
- Tools and strategies for cross-sector collaboration such as knowledge exchange around signals, suspicious behaviours, best practice and/or cross-platform reporting, data sharing, cross-analysis (i.e. extent of cross-platform interactions to identify nudges and friction surfaces).

The research in these areas can include focus on any/all of the following:

- **key populations** (e.g. potential and actual victims, survivors, potential and actual perpetrators, practitioners, etc.),
- **environment** (e.g. tech platforms, geographies),
- and broader ecosystem (e.g. policy, legal, ethical, cultural, economic, etc.).

Priority will be given to research that has applicability to the technology industry. Opportunities for impact identified in defining the scope of this Open Call include:

- research that addresses the given area(s) from cross-platform or cross-sector lenses
  for broader actionability and strengthening collaboration among all sectors working to
  end online CSEA. We encourage research to consider applications to industry with
  respect to safety-by-design, age-appropriate design and transparency considerations;
- research that increases nuanced understanding of contextual factors and differential user-experience for improved efficacy and localisation. This includes racial/ ethnic/ cultural/ gender/ geographic diversity in online CSEA prevention,







detection and response. We encourage research in all areas to consider heterogeneity of childhoods and cultural diversity.<sup>3</sup>

End Violence will assess EOIs per similar criteria to the Full Proposals if selected for the RFP phase. It is not expected that EOIs will cover in depth or provide full details of each criteria, however specificity and clarity will be assessed. It is not necessary to elaborate the state of the field or scope of the problem being addressed in the EOI.

In this EOI phase, the most qualified applicants will address all criteria in their EOI and demonstrate they meet or exceed the criteria as well as bring a diverse and inclusive perspective or expertise that will result in innovative and impactful research.

If your work is aligned with our general criteria above, we want to hear from you!

## Who is eligible to apply

We are actively seeking submissions of Expressions of Interest (EOI) from **non-profit organisations**, such as research institutes and academic institutions, civil society organisations (CSOs), non-governmental organisations (NGOs), and international organisations. **Consortia are also encouraged to apply**; however, the organisation submitting the application will be considered the main grantee, bearing all the contractual responsibilities *vis-à-vis* End Violence.

Organisations are asked to list partners and advisors. Collaboration with other stakeholders such as law enforcement, government, etc. is encouraged, however the primary applicant must be a non-profit organisation. We encourage maximising synergies across jurisdictions/ sectors/ communities, as well as awareness of and exchange with existing research.

We encourage proposals from researchers, or collaborations with researchers that: are based in or with situational awareness of the country/countries being researched including cross-cultural approaches; respond to a clear need/gap; and reflect principles of a *Human Rights Based Approach to Data*. End Violence Safe Online and the TC encourage applications inclusive and/or representative of diverse contexts, countries and cultures and with a specific research focus on underrepresented populations, such as BIPOC<sup>4</sup>, LGBTQI+<sup>5</sup>, people with disabilities, and those with relevant lived experience including survivors of online CSEA.

<sup>&</sup>lt;sup>5</sup> Lesbian, gay, bisexual, transgender, queer and intersex



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<sup>&</sup>lt;sup>3</sup> This should consider the (i) age, gender, disability, literacy, geographical location and socio-economic status of the child victims and perpetrators and/or the adults with sexual interest in children; (ii) links with other types of violence against children; (iii) socio-economic, technological and cultural drivers that underpin online harmful practices and protective factors; and, (iv) the types of digital tools and platform used to abuse the child or disseminate the child abuse material.

<sup>&</sup>lt;sup>4</sup> Black, Indigenous and People of Color





Strong consideration of feasibility of the research based on data access and relevant partners will be considered. End Violence Safe Online and the TC encourage research projects that are open access<sup>6</sup>, where appropriate to the research and governed by the necessary data and ethical frameworks. We will also help support the dissemination of research outputs to a wide range of actors both within and outside of industry - as part of the TC and End Violence's on-going multi-stakeholder engagement.

Submissions to this Request for EOIs will be reviewed by technical experts at End Violence Safe Online as well as an <u>Advisory Group</u> of external experts, as applicable. All submitted EOIs must meet the criteria required to be eligible for funding, as detailed in General Conditions below.

# What we will not fund

End Violence does not provide core organisational funding for non-profit organisations (i.e. research institutes and academic institutions, civil society organisations (CSOs), non-governmental organisations (NGOs), and international organisations).

**Multiple EOIs from the same institution are acceptable**; however, consideration will be given to ensure diversity of grant recipients and therefore applications from the same institution will be carefully evaluated with this in mind. Organisations will be invited to submit a Full Proposal if successful in the EOI phase up to a maximum of two proposals per institution. Researchers may only be named project lead on one application; however, project leads may be a supporting researcher on another application.

While consideration will be given to enhancing the capacity of all stakeholders, such as hotlines, educational organisations and first-responders and other similarly-focused organisations, to address online CSEA and make children safe online, the priority of this Call is on actionable research for enhancing the capacity of the technology industry to prevent, deter and eradicate online CSEA. The proposed research should not duplicate existing research. Documentaries, journalism, and oral history projects are **not** eligible for this solicitation.

## II. Eligibility criteria

The Tech Coalition Safe Online Research Fund is looking to provide project grants for research to non-profits as well as consortia with non-profits as the primary applicant. Only entities that fulfil these mandatory requirements will be considered eligible:

<sup>&</sup>lt;sup>6</sup> The Tech Coalition Safe Online Research Fund will consider occasional exceptions to the open access rule as justified by the nature and/or sensitivity of the proposal.







- □ **legally registered** non-profit (i.e. research institutes and academic institutions, civil society organisations (CSOs), non-governmental organisations (NGOs), and international organisations)
- the research addresses one or more of the three areas of the 2022 Open Call, addresses a clear need/gap, does not duplicate existing research, and builds upon and/or interacts with existing research/practice
- all funding will be directed to an **institution**, not to individuals
- an individual may submit **one proposal** as research project lead
- at minimum, the applicant organisation should have demonstrated relevant prior expertise and/or research experience
- □ the organisation complies with all relevant regulatory and ethical frameworks including having a **safeguarding policy**<sup>7</sup> in place or willingness to develop a policy

#### **Awards**

The 2022 Tech Coalition Safe Online Open Call funding will be made available as grants from End Violence Safe Online. There are two streams of funding for awards under this Open Call:

# Main Funding Stream A: above US\$ 50.000 - up to US\$ 200.000

Award amounts above US\$ 50,000 and up to US\$ 200,000 will be made available under this stream. All organisations that meet the <u>Eligibility criteria</u> may apply under this stream. All eligibility criteria elaborated in this request for EOIs apply to applicants in this stream. Tailored support is not offered under this stream for the Full Application in the case of a successful Expression of Interest.

Please note that of the available funds ~US\$ 600,000 aim to support proposals in this funding stream.

# Alternative Funding Stream B: up to US\$ 50,000

Award amounts of up to US\$ 50,000 will be made available under this stream. All organisations that meet the <u>Eligibility criteria</u> may apply under this stream. End Violence would like to encourage applications from underrepresented applicants, including but not limited to applicants with: i) more limited organisational capacity (i.e. micro and small-sized organisations, up to 19 full-time employees), ii) recently established research experience (organisation founded in the past 5 years or research not yet published in peer-reviewed journals), iii) organisations based in <u>countries eligible for ODA support</u>, iv) teams led by underrepresented groups such as BIPOC, LGBTQI+, or those with relevant lived experience

<sup>&</sup>lt;sup>7</sup> End Violence is committed to supporting organisations to improve their safeguarding capacity and practice. As part of this, we will ask all grantees to comply with all the applicable End Violence safeguarding requirements. Collaborators receiving less than 50% of the funds will answer questions around safeguarding. Collaborators receiving more than 50% of the funds, will be required to undergo a microassesment and due diligence similar to the main applicant. The primary applicant is responsible for all issues that may arise with partners or contractors in regards to safeguarding. End Violence's Safeguarding Policy is available for all applicants to consult here on our website.



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including survivors of online CSEA, v) and others who would appreciate tailored support and a briefer/adapted application.

Under this funding stream there is the opportunity for tailored support by the <u>Advisory Board</u> to select applicants for the completion of the Full Proposal phase. **Applicants who are** interested in this support should include in their <u>Expression of Interest application</u> the request to be considered for tailored application support if successful in the EOI phase and 1-2 sentences on the need for support and qualifying criteria of the organisation and/or team.

Please note that of the available funds "US\$ 200,000 aim to support proposals in this funding stream.

See the details of the available funding in the table below:

Funding stream	Who can apply	Total funds available	Max duration	Evaluation considerations for the EOI phase
A: Main funding stream - Grants above US\$ 50,000 and up to US\$ 200,000	Eligible organisations with a scope of proposal above US\$ 50,000 and up to US\$ 200,000.  *Tailored support not offered under this stream for the Full Application in the case of a successful Expression of Interest.	Approx. US\$ 600,000	2 years	<ul> <li>All eligibility and scoring criteria apply as detailed in this Request for EOIs</li> </ul>
B: Alternative funding stream - Grants up to US\$ 50,000	Eligible organisations with a scope of proposal up to US\$ 50,000.  Applications are encouraged under this stream from underrepresented applicants, including but not limited to applicants with more limited organisational capacity (i.e. micro and small-sized organisations, up to 19 full-time employees), recently established research experience (organisation founded in the past 5 years or research not yet published in peer-reviewed journals), organisations based in countries eligible for ODA support, or teams led by underrepresented groups such as BIPOC, LGBTQI+, or those with relevant lived experience including survivors of online CSEA, and others who would appreciate tailored support and a briefer/adapted application.	Approx. US\$ 200,000	2 years	- Organisations applying under this stream must include in their Expression of Interest application, rationale for the request for tailored support  - In the case of a successful EOI, tailored support may be offered to select applicants for the completion of the Request for Proposals phase  - Some aspects of the full application in the RFP phase will be shortened / adapted for applicants in the funding stream.  - Some scoring criteria in the RFP phase will be adjusted for this funding stream, e.g. evidence of specific research experience in the proposed field is not required

EOIs will be evaluated for alignment of the scope, organisational capacity, and activities outlined with the proposed budget.

The Tech Coalition Safe Online Fund research awards provide support for independent research projects designed to be shared with the larger scientific, policy, and industry communities. These







awards will be made as grants to allow investigators the freedom to deepen and extend their existing research portfolios to better understand, prevent and combat online CSEA.

End Violence Safe Online will actively monitor the progress of all supported projects during the period of the grant, and periodic evaluation of progress. Specifically, all grantees will be required to:

- Report on project progress during annual reporting periods using End Violence's reporting templates, which will be provided to grantees;
- Establish and report on key milestones according to qualitative and quantitative indicators selected by the grantee based on their research project proposal using End Violence's Monitoring & Evaluation and Results Framework templates which include suggested indicators, which will be provided to applicants invited to submit Full Proposals;
- Report on key potential barriers or obstacles included in the Proposal in the related question on the application. Identify challenges encountered and steps taken to address them throughout the project;
- Attend ad hoc webinars, bilateral (online) meetings or other discussions relevant to the project, including field visits by End Violence team members, as applicable.

# III. Submission of Expressions of Interest

All submissions must be made in English. Interested entities that meet the eligibility criteria are required to complete and submit the <u>Expression of Interest Application Form</u> online and provide the information and supplementary documents indicated in the form.

Expressions of Interest will be reviewed after the close of the call. The last day for submissions of EOIs is **31 MAY 2022 MIDNIGHT EST**. Only shortlisted applicants will be contacted and thereafter invited to submit a detailed proposal.

This Request for Expressions of Interest does not constitute a call for proposals and/or solicitation. **End Violence Safe Online does not require proposals or bids at this stage; this request is merely seeking an EOI to participate in the Fund's 2022 Open Call.** A response to this request for EOIs does not automatically guarantee that submitting entities will be selected to submit a detailed proposal.<sup>8</sup>

If you have any questions about the request for EOIs please submit questions through this <u>FAQ</u> <u>FORM</u>. Answers to all questions submitted will be shared publicly and updated weekly on the 2022 Tech Coalition Safe Online Research Fund FAQ page.

<sup>&</sup>lt;sup>8</sup> End Violence reserves the right to change or cancel the requirement at any time during the EOI and/or solicitation process. End Violence also reserves the right to require compliance with additional conditions as and when issuing the final contracting/request for proposals document.



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#### IV. Timeline & Dates



#### V. Terms & Conditions

Please read these terms carefully before proceeding.

- By submitting this EOI, you are authorising End Violence and the Advisory Group to evaluate the EOI for a potential invitation for a full proposal, and you agree to the terms herein.
- You agree and acknowledge that personal data submitted as part of the Expression of Interest, including name, mailing address, phone number, and email address of you and other named researchers in the EOI may be collected, processed, stored and otherwise used by End Violence for the purposes of administering the website, reporting to donors and evaluating the contents of the EOI.
- You acknowledge that neither party is obligated to enter into any official agreement as a
  result of the EOI submission, End Violence is under no obligation to review or consider
  the EOI, and neither party acquires any intellectual property rights as a result of
  submitting the proposal. End Violence reserves the right to withdraw at any time and the
  applicant agrees to not take any action to bring End Violence into disrepute.
- Applicants represent and warrant that they have authority to submit an EOI in connection
  with this Request for EOIs and grant the rights set forth herein on behalf of their
  organisation. Any problems that arise related to IP or data privacy are solely the
  responsibility of the applicant.







## VI. Additional Information

Expressions of Interest will be scored according to the following criteria:

Criteria	Specific Criteria	Score and Key Data Points		
MANDATORY CF	MANDATORY CRITERIA			
1. Legal registration	Registered as a legal entity: non-profit organisation, including research institutes and academic institutions, civil society organisations (CSOs), non-governmental organisations (NGOs), and international organisations	Yes/No		
2. Alignment with key areas of exploration	The proposed research addresses one or more of the three areas of exploration of the Tech Coalition Safe Online Fund's 2022 Open Call in a way that addresses a clear need/gap, does not duplicate existing research, and builds upon and/or interacts with existing research/practice	Yes/No		
3. Regulatory / ethical compliance	The entity verifies that they ensure compliance with all relevant regulatory and ethical frameworks including having a Safeguarding Policy <sup>9</sup> and procedures in place or willingness to develop a policy.	Yes/No		

<sup>&</sup>lt;sup>9</sup> End Violence is committed to supporting organisations to improve their safeguarding capacity and practice. As part of this, we will ask all grantees to comply with all the applicable End Violence safeguarding requirements. Collaborators receiving less than 50% of the funds will answer questions around safeguarding. Collaborators receiving more than 50% of the funds, will be required to undergo a microassesment and due diligence similar to the grantee. The grantee is responsible for all issues that may arise with partners or contractors in regards to safeguarding.







	End Violence's Safeguarding Policy is available for all applicants to consult <a href="here">here</a> on our website.	
4. Relevant prior experience	At minimum, the applicant has demonstrated relevant prior research experience and/or methodological expertise.	Yes/No
	Qualifying criteria includes at least 2 previous research outputs, such as journal articles, publications, Master or PhD thesis. You do not need to provide evidence with this EOI, but please verify that you would be able to provide evidence of this criteria if successful in the EOI phase as part of a full proposal. In the RFP phase, evidence would include links or direct uploads of attachments.  *EOIs applying for the Alternative Funding Stream B of under US\$ 50,000, would not need to provide evidence of specific research experience in the proposed field. Rather, explanation of organisational capacity to perform the research detailed in the proposal will be assessed.	

SCORING CRITERIA		
1. Novelty & feasibility of the research	<ul> <li>i. Generating innovative and useful research that aligns with the aims of the request for EOIs by:</li> <li>Developing new research;</li> </ul>	20 Points  - Is the research addressing one or more of the defined problem areas?  - Is the project developing new research or applications of existing







	<ul> <li>Expanding existing research; or</li> <li>Developing a new application / use case of existing research</li> <li>iii. Ensuring feasibility of the research and outputs</li> <li>Required data access in place</li> <li>The proposed research complies with existing and relevant regulatory and ethical frameworks</li> </ul>	research OR expanding existing research or solutions?  - Are the necessary data access modalities and agreements in place to perform the research?  - Does the proposed research recognise consideration of compliance with relevant regulatory and ethical standards?
2. Applicability & actionability of the research	<ul> <li>i. Ensuring actionability of the research</li> <li>Relevance for improving the technology industry capacity to prevent, deter and eradicate online CSEA</li> <li>Producing open access research and outputs *</li> <li>ii. Clarifying the applications to tech industry practice</li> <li>The practical applications, especially for technology industry, of outputs are clearly described</li> </ul>	- Is the research project expected to result in actionable insights for the technology industry and related practitioners?  - Will / can the research be widely shared in the field? If outputs cannot be widely shared due to sensitivity of research, is the impact clear for specific stakeholders?  - Is the research applicable to improving product and policy development in industry?
3. Inclusivity of research	i. Representation of traditionally underrepresented groups in the research (BIPOC, LGBTQI+, children out of school (traditionally or now due to Covid), children living in poverty or experiencing homelessness, children with special education needs and	25 points  - How does the research address and include underrepresented groups, heterogeneity of childhoods, and unique interactions







	disabilities, and those with relevant lived experience including survivors of online CSEA)  ii. Cross-cultural considerations and age and gender-disaggregation, i.e. sex and/or gender analysis, are taken into account in the research	by different groups with different platforms?  - How does the research consider cross-cultural and context-specific approaches for diverse populations and geographies?
4. Organisational capacity for implementation of the research	i. Alignment of team members' proficiency and experience with skills and time commitment needed to implement the research  ii. Team is diverse, including across gender or underrepresented groups and primarily composed of individuals with direct local knowledge and connections to the country / populations that are the subject of the research  iii. Existence of key advisors or relevant partners filling team's expertise gaps	20 Points  - Does the team have the right skills and experience to perform the research?  - Is there gender and other diversity in the leadership and research team? Does the team include members of traditionally underrepresented groups? Does the team have strong local networks showing in-depth understanding of the context required for achieving effective research outputs?  - If skills are missing in the core team, does the entity consider advisors and partnerships to and complete the research successfully?
5. Alignment between budget ask and project goals	i. Budget is within the range of the relevant funding stream: Main Funding Stream A above US\$ 50,000 and up to US\$ 200,000 or Alternative Funding Stream B up to US\$ 50,000.	- Is the budget ask consistent with the cost of conducting this research? If the ask is insufficient for conducting the project proposed, does the team have enough







<sup>\*</sup> All intellectual property and other proprietary rights including, but not limited to, patents, copyrights, and trademarks, with regard to products, processes, inventions, ideas, know-how, or documents and other materials which the Grantee develops using the Grant will be managed in a way that maximises public accessibility and allows the broadest possible use. End Violence Safe Online and the TC encourage research projects that are open access, where appropriate to the research and governed by the necessary data and ethical frameworks. If this is not possible given the sensitivity of this research area, please elaborate why in the proposal.



<sup>\*\*</sup> If successful in the EOI phase, End Violence Safe Online may come back to applicants with feedback and/or requests to reshape or rescope their proposal in the Request for Proposals phase if needed.





#### More background:

## Safe Online Initiative of the Global Partnership to End Violence Against Children

<u>The End Violence Partnership</u> is a public-private partnership launched by the United Nations Secretary-General in 2016 to accelerate progress towards Sustainable Development Goal 16.2: ending all forms of violence against children by 2030. End Violence comprises 450+ partners, including governments, civil society organisations, United Nations agencies, the private sector and research institutions, and acts as a global platform for advocacy, evidence-based action, and investments to end all forms of violence against children.

Through its <u>Safe Online work</u>, End Violence provides funding, policy and advocacy guidance, and coalition-building to significantly advance national, regional and global efforts to prevent and respond to online CSEA. In 2021, End Violence's Safe Online investment portfolio reached US\$68 million in grants to projects achieving tangible results in 60 projects with impact in over 70 countries.

The Safe Online's grant portfolio as of December 2021 can be found here.

#### The Tech Coalition

<u>The Tech Coalition</u> (TC) was formed in 2006 when industry leaders came together to fight online child sexual exploitation and abuse. The TC envisions a digital world where children are free to play, learn, and explore without fear of harm, and unites the global tech industry to protect children from online sexual exploitation and abuse.

The TC is the driver of the technology industry's fight against child sexual abuse materials online. In partnership with our members, we facilitate the technology industry's response in this fight, enabling companies big and small to easily share knowledge and technology used to combat the spread of child abuse materials online

