**2021 OPEN CALL FOR PROPOSALS**

**Technology Solutions to make the internet safe for children**

**FULL PROPOSAL INVITATION PACK**

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| **Focus**: Technology Solutions to Make Digital Spaces Safe for Children  **Geographical targeting:** Global  **Maximum funding proposal**: Up to US$ 750,000 per proposal for non-profit organizations and up to US$250,000 per proposals for private companies  **Project** **duration**: Maximum 2 years  **Deadline for applications**: 15 November 2021, 11:59 PM EST  **Submit proposal at**: [Apply here](https://form.jotform.com/212705079374357) |

This Pack serves to collect all available information required for the full proposal to be considered for funding by End Violence’s Safe Online initiative under the Open Call ‘’Technology solutions to make the internet safe for children’’. Please refer to the **scoring criteria** set in the Instructions and Guidelines of this Open Call when completing the Application Form included in this Pack.

Any links you provide will be regarded as supporting documents and may not be studied in detail. End Violence may review external links and record the content of those links with day and hour stamp upon submission. It also reserves the right not to consider any changes made to the content of these links after the submission date of the full proposal.

Submissions will be reviewed by technical experts at End Violence experts as well as external experts, as applicable. Please note that your organisation may be invited to do a demonstration of your technology or provide more details before funding decisions are final.

All submissions must be made in English. Interested entities that meet the eligibility criteria are required to complete and submit the Application Form and provide the information and supporting documents indicated in the form.

*Full Proposal Invitation Pack contains the following forms and annexes:*

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| **Documents** | **Instructions** |
| **Full Proposal Form** | Please ensure that all the critical information regarding your proposed solution is included as comprehensively as possible in this form. |
| **Annex 1: Guidelines - Results Framework, Monitoring Plan and Project Implementation Plan** | Guidelines have been developed to facilitate the completion of the Results Framework, Monitoring Plan and Project Implementation Plan. Please follow the instructions in the document. |
| **Annex 2: Results Framework and Project Implementation Plan** | A Results Framework and Project Implementation Plan has been created for your usage. Please adapt the indicators as necessary based on your project. |
| **Annex 3: Budget and Financial Reporting Template** | A few examples have been added to help you navigate the template. Please make sure to double check all formulas in case you make any changes or additions. End Violence’s Safe Online initiative encourages co-funding wherever feasible as indicated in the template. |
| **Annex 4: Product Requirements Document** | Please note more details on the technology solution itself, including the design, stack, overall structure and licensing. We also want to learn more about the prototyping you have conducted until now, including specific data collected during this prototyping (please provide actual results). Part 2 of the template includes different sections for A) Software B) Hardware and C) Content related components of your project. Please complete the sections that are relevant to your project. |
| **Annex 5: Team Structure** | Provide a diagram that shows the different roles and  responsibilities of key personnel for the project. This template will help us understand the composition of the core team and how it works together, how responsibilities have been split across different  individuals. It will provide information about the different roles and skills. If you will be adding people to the team of ‘key personnel’ during the project period, please include them on this organigram. |
| **Donor/Partner references** | This document will showcase good past performance implementing a similar project on behalf of a donor or jointly with another implementing partner. |
| **CVs** | Provide a CV (2 pages maximum) for each key personnel on the team structure diagram. All key personnel need to be reflected in Annex 5 -Team Structure. This template will help us understand the strengths, skills, experience and qualifications that each key person brings to the project. In case the personnel have not been identified, please share a job description. |
| **Safeguarding Policy (final or draft)** | Please share with us a copy of your Safeguarding Policy if you have one. End Violence’s Safe Online initiative allows you to include a budget line for safeguarding. This can include (but is not limited to) costs for capacity building, policy development, a proportion of costs for specialist personnel, as well as costs associated with managing safeguarding/protection concerns. These costs can go under different budget lines according to their categories as specified in the budget template.  If you do not have a safeguarding policy and procedures, we can support you in developing one as part of the project deliverables.  If your project is approved, you will be required to complete a safeguarding self-assessment. A copy of the self-assessment can be found [here](https://www.end-violence.org/child-safeguarding) for your information. There is no need to complete this form at this stage. |
| **Audit reports** | Organisations are requested to submit at least two years of audit reports. If your organisation does not have this readily available, please note this and the reason(s) why. As End Violence is hosted administratively by UNICEF, organisations without a risk rating within UNICEF's financial management system will be required to undergo a financial micro-assessment during the grant period. |

Proposal applications must be submitted through the [online Form available at End Violence Safe Online 2021 Open Calls Webpage](https://www.end-violence.org/safe-online-2021-open-call), where you will also find all the relevant information and annexes to apply for this Call.

Proposals will be reviewed after the close of the call. The last day for submissions of applications is **15 November 2021 11:59 PM EST.**

Only shortlisted applicants will be contacted and may be requested to provide additional clarification, as applicable. The Safe Online team may come back to applicants with feedback and/or requests to reshape or rescope their proposal if needed.

If you have any questions about the Request for Proposals, please submit questions through this [FAQ F](https://form.jotform.com/212702224083343)orm. Answers to all questions submitted will be shared publicly.

**IV. Checklist:**

1. Full proposal form
2. Annex 2- Results Framework and Project Implementation Plan (to be downloaded on End Violence website)
3. Annex 3- Budget and Financial Reporting Template (to be downloaded on End Violence website)
4. Annex 4 - Product Requirements Document (to be created by the applicant)
5. Annex 5- Team Structure (to be downloaded on End Violence website)
6. Donor/Partner references (to be created by the applicant)
7. CVs of the team (to be created by the applicant)
8. Safeguarding policy (if the applicant has one) (to be created by the applicant)
9. Audit reports (to be created by the applicant)

**FULL PROPOSAL FORM**

**About you (contact details)**

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| --- | --- |
| **Name (primary contact):** |  |
| **Title:** |  |
| **Email:** |  |
| **Telephone:** |  |
| **Name (alternative contact):** |  |
| **Title:** |  |
| **Email:** |  |
| **Telephone:** |  |
| **How did you hear about End Violence’s Safe Online initiative?** | Through contacts:  Friends  Family  Online influencers  Work colleague  Other\_\_\_\_\_\_  Through social media / digital channel:  Facebook  Twitter  LinkedIn  Articles / news online  Other:\_\_\_\_\_\_\_\_\_\_\_  Through a website:  http://end-violence.org/  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_ |

**About your organisation and your partners**

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| **Name of organisation:** |  |
| **Organisation address:** | * Street Address / P.O. Box * Street Address Line 2 * City * State / Province * Postal / Zip Code * Country |
| **Organisation webpage and social media account:** |  |
| **Type of organisation:** | * NGO/civil society organisation * International organisation/United Nations agency or fund * Academia /research institute/think tank/foundation * Private company * Other |

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| **Organisation area of work (Max 100 words):** |  |
| **Organisation’s annual budget and number of employees (staff, contractors, consultants)** |  |
| **List the key partners for the implementation of this project and confirm the status of the partnership via written commitment such as signed MoU. In the case of verbal commitment only, please provide a support letter for the project from your listed partners.**  **\*** **If your organisation is working with local organisations, please make specific reference to this here** | Partner 1  Name of organisation:  Type or organisation:  Area of work:  Contact person:  Purpose of partnership:  Status of partnership: (e.g. actual or potential)  Partner 2  Name of organisation:  Type or organisation:  Area of work:  Contact person:  Purpose of partnership:  Status of partnership: (e.g. actual or potential)  Add more partners as applicable |

**Summary of the solution**

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| **Project title** | |  |
| **Total request from End Violence in US$** | |  |
| **Total project amount in US$** | |  |
| **Total duration in months** | |  |
| **Target country/countries** | |  |
| **Identify which of the four objective(s) below your proposal seeks to address:** | | |
| ☐ | Objective 1: Detect, remove and refer known and new child sexual abuse material, including self-generated child sexual abuse material in open and closed online environments and mobile networks. | |
| ☐ | Objective 2: Prevent and disrupt online sexual grooming of children in digital environments. | |
| ☐ | Objective 3: Prevent and disrupt the live streaming of child sexual abuse. | |
| ☐ | Objective 4: Expand tools and services to prevent the victimisation of children and harmful behaviour by offenders and potential offenders in the digital environment. | |
| **Identify which funding modality are you applying for?** | | |
| ☐ | Project Grant (up to US$ 750,000) | |
| ☐ | Equity-free investments (up to US$ 250,000) | |
| **Please provide a simplified summary for a non-technical audience of the technology and related components of your proposal, including the technological solution itself, its core functions, main components, key users and any weaknesses or criticisms that could be raised about it. Should your proposal be accepted for funding, End Violence would like to use this as a project description for external communication purposes. (Maximum 400 words)** | | |
|  | | |
| **Please provide a technical summary of the solution, including core functions, main components, key users and any weaknesses or criticisms that could be raised about it. (Maximum 400 words)** | | |
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**Details of the solution you would like End Violence to support**

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| 1. **The problem:** Please describe the problem or challenge at the national, regional or global level related to the prevention and/or response to online CSEA that your solution will address including gender equality and social inclusion dimensions, as and where relevant. **(Maximum 500 words)** |
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| 1. **Technology details**: As relevant, please expand upon the type of technology you will use, how it will be used and who will be the primary user(s)? **(Maximum 500 words)** |
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| 1. **Value add of your solution**: Please list organisations doing similar work and explain how your solution aligns with, adds value to and/or challenges existing solutions and ways of working. **(Maximum 500 words)** |
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| 1. **Pilot/Prototype**: Describe your initial piloting/prototyping and share results (quantitative and qualitative) of the pilots you have conducted to date. **Please note that a technical demonstration of your prototype may be requested by End Violence’s Safe Online team**. For applicants with limited prototyping of the proposed solution, please explain why this is the case, and how you will offer an evidence base for the reasonable potential of your solution to Safe Online**. (Maximum 500 words)** |
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| 1. **Project summary & methodology**: Please provide a summary of the project describing:   • Project objectives  • Methodology in terms of how your project will address the problem particularly key activities, outputs and milestones, main techniques, models or assumptions involved  • Gender equality and social inclusion dimensions addressed  • Any interdisciplinary considerations and, where relevant  **(Maximum 1,500 words)** |
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| 1. **Expected results**: Please describe the key results that your solution aims to achieve as outlined in the Results Framework that will be submitted as part of the Full Proposal Application Pack. As relevant, please expand upon the change(s) you expect the solution to bring to (i) detect, remove and refer known and new CSAM, (ii) prevent and disrupt online sexual grooming of children, (iii) prevent and disrupt of live streaming of child sexual abuse, (d) expand tools and services to prevent victimisation of children and harmful behaviour by offenders, and (e) any other areas that positively impact (direct/indirect) on children’s digital safety. End Violence’s Safe Online initiative would like to encourage applicants to develop a theory of change during the proposal design stage which defines the causal pathways of change and provides a rationale for the proposed results and describes the links between different levels of the results chain (from outputs to outcomes) as outlined in the Results Framework. **(Maximum 750 words)** |
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| 1. **Risks / barriers**: What are the key potential barriers or obstacles you can foresee to the effective delivery of this solution? Describe any quantifiable risks, dependencies or framework conditions (such as regulation, standards, public acceptance, workforce considerations, financing of follow-up steps, cooperation of partners), that may determine whether and to what extent the expected results and outcomes will be achieved. Please provide details specific to your risk mitigation plan in relation to successful completion of the project and COVID-19 contingencies. **(Maximum 250 words)** |
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| 1. **Monitoring and evaluation plan**: Please expand how you will monitor, evaluate and learn during the project period? End Violence’ Safe Online initiative would like to encourage applicants to think about monitoring and evaluation needs at the proposal design stage and will give preference to proposals that have rigorous evaluation components. We recommend that you allocate between 10-15% of the total direct costs to monitoring and evaluation component. Please align the answer to this question with the Results Framework and Project Implementation Plan that will be submitted as part of the Full Proposal Application Pack **(Maximum 500 words)** |
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| 1. **Country selection/Roll-out plan**: Please outline the criteria you have used or will use to identify the country/countries listed above where your solution will be piloted and/or implemented. If your solution is global, please provide insight into anticipated rollout during and beyond the lifespan of the project. **(Maximum 500 words)** |
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| 1. **Solution licensing and business plan**: Please state if any components of your (proposed) technology currently have an open-source license, and whether part of all the technology components would have a closed-source license. Please provide any additional information here, including by:   1) Explaining the intended open and/or closed-source licensing according to user group(s);  2) Identifying the intended open-source license(s), if applicable;  3) Defining the intended business model for the solution, including cost structure, licensing, use, sustainability and scaling.  **Please note that End Violence’s Safe Online initiative encourages and will give preference to solutions that are open source.** It also aspires to have any tools that it invests in be available to the widest range of actors possible and free of charge or at a very low cost. **(Maximum 500 words)** |
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| 1. **Organisational tech-related and relevant experience**: Please expand upon the relevant experience of your organisation in using this technology. Does your organisation have internal technical capacity to support the technological component of the project? If not, how are you planning to ensure adequate technical capacity is available for the entire duration of the project? **(Maximum 500 words)** |
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| 1. **Team structure**: What are the different roles and responsibilities of key personnel for the project? Describe the composition of the core team, how it works together, and how responsibilities have been split across different individuals. Please include anyone who will be included as ‘key personnel’ during the project period with details on the strengths, skills, experience and qualifications that each key person brings to the project. Does the team represent diverse perspectives, including across gender or underrepresented groups? Do you already have a network of experts? **(Maximum 250 words)** |
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| 1. **Communications**: Advocacy and communications will amplify the impact of your solution, ensure learnings are disseminated and contribute towards influencing policy makers, key stakeholders and the general public. As relevant, describe how you plan on using advocacy and communications (at local, national, regional and/or global levels). We recommend that you allocate between 3-5% of the total budget to advocacy and communications. **(Maximum 500 words)** |
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| 1. **Safeguarding**: End Violence defines safeguarding as "the responsibility that organisations have to make sure their staff, operations, and programmes do no harm to children and that they do not expose children to the risk of harm and abuse." You can read more about our Safeguarding Policy and definitions [here](https://www.end-violence.org/sites/default/files/paragraphs/download/Safeguarding%20Policy.pdf). Please describe what steps you will take to safeguard children and ensure data privacy, including for your implementing and downstream partners/sub-contractors, etc. **(Maximum 500 words)** |
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| 1. **Please include attachments** (i.e. Product Requirements Document, CVs, Audit reports, List of Similar Projects, Donor/Partner reference checks) |
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**Thank you very much for completing the Full Proposal Invitation Pack!**