

END VIOLENCE

LEADERSHIP DEVELOPMENT PROGRAMME

What is the Leadership Development Programme (LDP)?

The LDP is a global service of the EV Partnership delivered to Pathfinder Country leaders. The EV Lab co-created the course with Apolitical, a global learning platform for government. The LDP 2020 is interactive, fully online programme focusing on leadership, communication and storytelling skills for an exclusive cohort of public servants committed to ending violence against children. This year we are addressing how to keep NAPs alive and relevant during COVID-19 and beyond.

Who's the LDP for?

The Leadership Development Programme is a 12-week online course designed for public servants working on National Action Plans in Pathfinder Countries—this year we have delegates from Cambodia, Canada, Colombia, Philippines and Uganda. Meet some of our delegates!



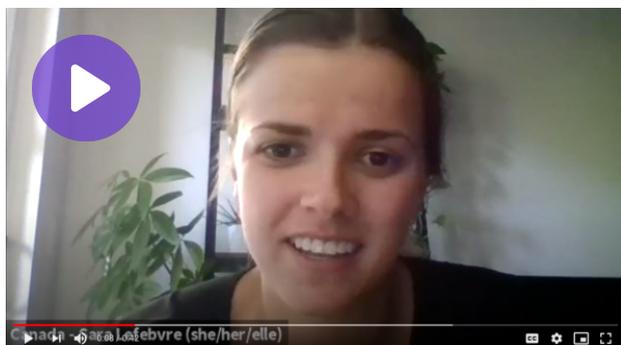
JOHN MUGISHA

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apolitical

How does the LDP work?

Every week delegates receive information on a new topic on violence prevention programming. We build the programme based on expressed needs. Here are a few requests from our pre-course survey:

“ I want to understand the global context of gender-based violence to be able to validate national data and policies.”

JIREH REINOR VITTO, *Philippines*



“ I want to learn best practices on multi-sector collaboration to respond to gender-based violence against women and children, and build networks with them.”

SOCHETRA NHEAN, *Cambodia*



“ I want to put together incomplete data and improve data collection for policy development.”

DIANA PARRA, *Colombia*



“ I want to tell a narrative that engages others on issues related to children and families, including family violence.”

CLAIRE FARID, *Canada*



“ I want knowledge on new best practices of work and ideas of improving my work output during COVID-19.”

JOHN MUGISHA, *Uganda*



Each week, country teams are tasked to respond on WhatsApp which engages peers around the world.

This week, we'll explore **the art of storytelling and communication to end violence against children**. Today's lesson just arrived in your email. 

 **Required:** Read "Eight Tips for Communicating Ideas to Busy Policymakers" (10-minute read)

 **WhatsApp Discussion Question:** What is one tip in this week's article that can help you communicate about violence against children within your government?

 You can complete this week's lesson on your own time, but before next Wednesday!

Warmly,
Sean and the End Violence Lab Team

14:01

Sample responses, including inter-country exchanges:

“ The main obstacle in preventing VAC is bringing other actors to the same boat or making other related audiences to understand their role in preventing VAC... when promoting comprehensive strategies and approaches to VAC, you need to engage other types of actors that normally do not see their own relevance to the topic. To overcome this kind of obstacle, the eight communication tips we learned make a lot of sense.”

From Colombia



“ Hi Omaira (Philippines) – I appreciate your insightful comments about an intersectoral approach, addressing racism and discrimination and different needs and realities of children in urban and rural areas. The Indigenous population in Canada is diverse: we need policies that address this reality. The tip that I found most useful for communicating with my public servant colleagues is to Bolster Your Case with Existing Implementation Examples.”

From Canada



“ ...tip 4: Focus on Concrete Results and Ideally Solve for Multiple Problems...as the saying goes, “hit two birds with one stone”. Policy makers, given the limited time and resources will definitely help to communicate about VAC if we present concrete results from where our proposal has been effective or worked before and how it can be adapted. Further, making it clear to them the timeframe and expected result of such a proposal.”

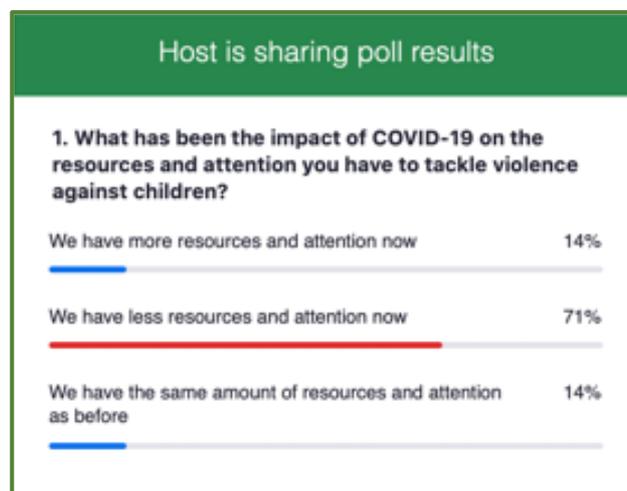
From Philippines



In addition to weekly WhatsApp assignments, there are also three webinars where with experts and counterparts from around the world.



We take polls to quickly understand delegate's context and concerns.



At the end of the course each country will create a piece of thought leadership, enriched by a cohort of like-minded public leaders who are thinking about ending VAC drawing attention to each country's National Action Plan in a COVID-19 context.

Stay tuned for our real-time updates where will share with you current thinking from our delegates on topics such as:

- INSPIRE strategy priority setting
- How to be adaptive and agile in COVID-19
- How to use data in policymaking

And more...!