

END VIOLENCE

LEADERSHIP DEVELOPMENT PROGRAMME

FREE IF ACCEPTED | REGISTER BY JUNE 19, 2020

End Violence and Apolitical are excited to announce a certified “Leadership Development Programme”! This interactive, fully online programme will focus on leadership, communication and storytelling skills for an exclusive cohort of public servants committed to ending violence against children.

What you'll learn

Over just **12 weeks**, you will learn:

- **How a crisis like COVID-19 affects different policy areas** supporting the prevention of violence
- How to **clearly and effectively communicate** the importance of violence prevention
- About **transitioning from crisis to long-term evidence-based planning** and programming, which is sensitive to vulnerabilities and includes sustainable pandemic preparedness
- **Expertise spanning critical skills** like evidence-based policy and storytelling, to policy areas like gender equality and inclusion

During the programme, you will:

- **Create a piece of thought leadership** of your own, enriched by a cohort of like-minded public leaders who are thinking about violence prevention, drawing on your country's National Action Plan in a COVID-19 context
- **Attend three online workshops** with experts and your counterparts from around the globe
- **Develop a closed network of peers** working on similar challenges

Upon completion, you will be recognised as a 'Leadership Development Programme' member, including digital branding for your email signature, website, and social, as well as a print certificate from End Violence and Apolitical.

Who it's for

This is available for public servants working on the implementation of National Action Plans in Pathfinding Countries.

What we ask of you

If you are accepted, programme resources are completely free and will require no more than 1-2 flexible hours of your time each week, over 12 weeks (plus an additional few hours to write your article). However, we are looking for people to commit to completing the full programme in the time allotted, and to respond to requests for feedback.

To get started, all you need to do is register interest by June 19, 2020.



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bit.ly/leadership-programme

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Apolitical gives governments a chance to traverse geography and hierarchy. Those solving complex issues like climate or smart cities can see what people are doing at the cutting edge of policy around the world.”



LINDIWE MAZIBUKO

Former Leader of the South African Opposition

Important dates can be found below:

APPLICATIONS ACCEPTED

May 19 - June 19, 2020

SELECTIONS ANNOUNCED

June 22, 2020

PROGRAMME DATES

June 24, 2020 - September 9, 2020

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When I think about quitting government, I'm comforted by the fact that with Apolitical there are other people thinking differently and innovatively about government, like I am.”



PABLO CARDENAS

Secretary General for Mines and Energy, Colombia



THE UNIVERSITY
of EDINBURGH

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Programme structure:

- **WEEKS 1 | Kick-off:**
A structured online workshop introducing you to your peers, highlighting challenges within a context of COVID-19, and a short masterclass on what a good piece of thought leadership looks like.
- **WEEK 2-4 | Bootcamp 1, Ending Violence:**
A structured email micro-series drawing on wide-ranging core content, which reflects the topics of most interest to the cohort.
- **WEEKS 5-6 | Writing week and workshop:**
Write a first draft of thought leadership, followed by a content-based online workshop on a shared challenge.
- **WEEKS 7-9 | Bootcamp 2, Storytelling and Communications:**
A structured email micro-series on how to become a better communicator and storyteller in government.
- **WEEKS 10-11 | Writing week:**
Peer feedback and review of thought leadership.
- **WEEKS 12 | Final workshop and graduation:**
An online workshop reflecting on learnings and practical application of the lessons learnt during the programme.

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