I. Introduction

In recognition of the 2030 Agenda, the WHO in close collaboration with UNICEF and other UN agencies, CDC and key partners developed a technical package – *INSPIRE: Seven strategies to end violence against children* to contribute to strengthening the effectiveness of programs and approaches to end violence against children (VAC). The Global Partnership to End Violence Against Children aims to promote accelerated action on ending VAC, helping “Pathfinding” countries who have made or who have committed to making significant progress on VAC effectively implement INSPIRE strategies at scale in a contextually sensitive manner. According to the INSPIRE handbook, expanding the geographic range or numbers of people reached by a specific intervention needs to be underpinned by integration of the intervention into national policies and systems. Adaptation throughout the scale up process ensures that the intervention content or delivery strategy fits with the local context while maintaining fidelity to strategy principles. Although both adaptation and scale-up of INSPIRE strategies are ongoing across different countries, when expansion is not done in a well-coordinated and sustainable way, there is a risk of poor outcomes. As collective investment in INSPIRE scale-up increases, efforts must be made to help country teams apply a systematic adaptation process rooted in current theory and research.

Evidence has demonstrated that successful adaptation and scale-up of pilot projects requires a systems approach which fully engages stakeholders to support implementation processes, including monitoring and evaluation, to ensure fidelity to the essential elements of the innovation and its core principles. Fortunately, resources and expertise are available to support a systems approach to adaptation and scale up comprised of trainings, tools and the technical assistance needed for country coordination teams to apply them to their local circumstances.¹

A sustainable Scale-up for INSPIRE implies:

- Adaptation and contextualization of effective interventions and coverage expansion to increase the target population reached;
- Institutionalization of specific interventions in government policies and systems;
- Ensuring that programming at scale be led by, and accountable to, communities and local stakeholders;
- Ensuring the existence of relevant monitoring and evaluation mechanisms to measure uptake and impact of INSPIRE.
- Determining what types of organizations or institutions are well-/best-suited to manage scale-up

The Implementation Support sub-group of the INSPIRE Advisory and Operational Group seeks to work on INSPIRE adaptation and scale up in **three phases**. Briefly, in Phase 1, an evidence-based adaptation and scale-up approach will be drafted in collaboration with selected Pathfinding countries to ensure that the resultant framework acknowledges local

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¹ These include, for example, resources developed by WHO/ExpandNet, CUSP (Community for Understanding Scale Up Practice), Syntegral, MSI/Brookings Institute, the Institute for Reproductive Health and DFID. Appendix 1 contains links to many of these resources.
realities and efforts to combat VAC. In Phase 2, these selected countries will each apply the draft framework to their own context by developing, and beginning implementation of, roadmaps to adaptation and scale. In Phase 3, early lessons from Phase 2’s experience of applying the framework and implementing national roadmaps will lead to revisions to INSPIRE’s global framework and be made available to all Pathfinding countries. In each phase, national coordinating committees will be assisted by experts in adaptation and scale-up methodologies and platforms for cross-country knowledge-sharing. These phases are further detailed here:

**PHASE 1:** This phase centers on the development of the INSPIRE Global Adaptation and Scale Up Framework (“Framework”) to assist Pathfinding countries develop action-ready plans for national scale up. The INSPIRE Framework will include adaptation and scale up guidelines, tools, curricula and other capacity building resources for each of three major adaptation and scale-up steps: 1) advocacy and pre-planning; 2) strategy development; and 3) guidance for strategy/roadmap implementation. The Framework will also include criteria for identifying and validating evidence-based national violence prevention practices that aligns with INSPIRE principles and strategies. The draft of this Framework will be developed in consultation with a group of five national coordinating teams from Pathfinding countries (Columbia, Cote d’Ivoire, Uganda, the Philippines, and Cambodia) and will guide the formulation of national roadmaps in these five countries in Phase 2.

**PHASE 2:** Phase 2 will build on existing political commitment and multi-sectoral coordination mechanisms to adapt and scale up implementation of selected violence prevention interventions. In the first year of Phase 2, the application of the draft INSPIRE Framework in Columbia, Cote d’Ivoire, Uganda, the Philippines and Cambodia will result in the development and implementation of country-specific Roadmaps in line with existing national VAC priorities and policies as reflected in their National Action Plans. In years 2-4 of Phase 2, direct implementation of scale-up Roadmaps will be supported, monitored and evaluated for purposes of revising the Framework and initiating Phase 3 described below. Priority strategies for scale up will depend on each country specific Roadmap. These Roadmaps will be immediately actionable starting in 2021 or might require further advocacy, resources and capacity strengthening.

Result at the end of Phase 2, Year 1: Through the nationally-driven and participatory application of the Framework, the five countries will develop national Roadmaps and secure Government commitment to scale up selected INSPIRE-informed interventions.

Result at the end of Phase 2, Year 4: Sustained adaptation and scale-up of selected services and interventions that have proven effective in reducing VAC will be implemented in the five countries. An assessment of further needs required to take the selected priority strategies to full scale will be undertaken.

**PHASE 3:** As noted above, based on the successes and lessons learned early in Phase 2, global goods will be available and expansion to other Pathfinding countries will be undertaken.

Applicants are required to articulate how their conception of Phase 1 will provide an adequate springboard to Phase 2.
II. The Objective, Purpose and Expected Results of Phase 1

The objective of this ToR is to engage a small (2-3 member) technical guidance team of consultants (“Consultants”) to develop the INSPIRE Global Adaptation and Scale-up Framework in consultation with the 5 initial Pathfinding countries’ national coordinating groups and INSPIRE’s Implementation Sub-group.

While the INSPIRE Framework will contain materials that support both the framework development (Phase 1) and the roadmap implementation activities (Phase 2), within the scope of this consultancy the Consultants will focus on executing Phase 1.

The INSPIRE Framework will be a practical “how to” guide, with accompanying tools, presentations, exercises/worksheets and curricula which lay out steps for INSPIRE national coordinating teams to follow in order to develop a Roadmap for implementing their respective national action plans in the three phases of 1) advocacy/pre-planning, 2) strategy development, and 3) implementation. The INSPIRE Framework will build upon available INSPIRE tools (e.g., the Handbook, Indicators and other guidance) while drawing upon existing resources including the Active Implementation Research Network’s Heptagon. In this sense, the Framework will also include criteria for identifying and validating evidence-based national violence prevention practices that aligns with INSPIRE principles and strategies.

The Framework will provide guidance for institutionalization and coordination of INSPIRE programs to ensure sustained national coverage.

The Framework materials and methodology will strengthen adaptation and scale-up competencies within the country coordination teams in areas such as context analysis, identifying the core and peripheral elements that define an intervention, structuring and monitoring scale-up, building adaptive capacity, applying adaptive management techniques, etc. The INSPIRE Framework will be hosted on an Adaptation and Scale Up page of the End Violence Against Children Knowledge Platform, linked to the INSPIRE Website, supported in the INSPIRE MOOC and promoted through INSPIRE communities of practice, INSPIRE trainings, etc. As noted above, in Phase 3 the Framework will be available globally for all countries investing in the prevention of violence against children and for use and reference by all development partners supporting countries to end VAC.

III. Deliverables

The key deliverables for the Consultant team will be:

- A concept note reflecting an INSPIRE WG consensus that sets out the issues, trade-offs and ultimately, the WG’s position on criteria for identifying local practices that qualify for inclusion as part of the INSPIRE strategy
- INSPIRE Scale up “how to” (about contextualization, expansion and institutionalization) guide with tools, presentations, exercises/worksheets and curricula that can be made available on the End Violence Knowledge platform
The process being almost as important as the outcome, the table below lays out key milestones and deliverables.

| Undertake a preliminary analysis of opportunities and risks for scale up, reviewing documents and reaching out to key stakeholders. | INSPIRE Implementation Sub-group and Consultants | August 2020 (10 days) |
| Identifying, form and orient Country Coordination Teams that will participate in the planning and application of the INSPIRE Framework as part of Phase 2. For all 5 countries: 1) identify programs that National Coordination Teams wish to nominate for adaptation and scale; 2) work with INSPIRE WG to develop guidance (referred above as a ‘concept note’) to determine whether strategies not already cited in INSPIRE are consistent with INSPIRE criteria for effective VAC strategies. | | August-October 2020 (45 days) |
| In consultation with the National Coordination Teams (to the extent possible) develop draft Framework for review by INSPIRE Implementation Sub-group | Consultants | August-November 2020 (45 days) |
| Extend consultations between Consultants and INSPIRE Implementation Sub-group (including revisions of the Framework) | INSPIRE Implementation Sub-group and Consultants | November-January 2021 (20 days incl. two-day meeting) |
| Support in-country national Violence Against Children coordination bodies to use the INSPIRE Framework to guide development and implementation of national Roadmaps, document lessons learned and propose needed revisions to the Framework. | | Future Phase 2 Consultancy |

IV. Duration, Location & Reporting Requirements

The initial duration of the contract will be 120 Days between 30 July 2020 and 31 January 2021. The contract may be renewed for Phase 2 of the project. Typically, the Consultant team is expected to be home-based for Phase 1 and given COVID-19 restrictions, consult with National Coordination Teams virtually and as unobtrusively as possible.

The Consultant Teams will work in very close collaboration with the INSPIRE Adaptation and Scale up Working Group (pre-organized fortnightly calls) and report to the leads this groups; 3 representatives from UNICEF, End Violence and the CDC.

V. Qualifications required

- Demonstrated institutional experience and expertise in adaptation and scale-up methodologies, and comparative research methodologies.
• Of key secondary importance, demonstrated expertise in policy development and systems strengthening on child protection/prevention of violence against children would be valuable.
• Proven track record on successful delivery of high-level expert advice, technical support and capacity development to governments (all branches and levels) and Civil Society Organizations (CSOs);
• Team proficiency in languages required for the service delivery (English, French, Spanish);
• Previous work with the UN (e.g., WHO, UNICEF) is desirable although not mandatory;
• Adherence to UN’s values and ethical standards, understanding UN’s mission and objectives, sensitivity and adaptability to diverse cultural, gender, religious, national and age-wise contexts; and
• Good analytical, negotiating, and advocacy skills; strong reporting, presentation and writing skills; ability to work in a team, develop synergies and establish effective working relations with government counterparts, donors, CSOs and other development partners; openness to change and ability to receive/integrate feedback; willingness to accommodate additional demands on short notice; ability to manage heavy workloads and solve complex problems with minimum supervision.

VI. Application and Evaluation Process and Methods

Offerors are required to submit a technical proposal and a separate financial proposal. The grading of proposals will be done according to the following evaluation criteria.

<table>
<thead>
<tr>
<th>Category</th>
<th>Score</th>
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<tbody>
<tr>
<td>Technical Evaluation (Profile, Experience and Capacity)</td>
<td>Max 80</td>
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<tr>
<td>Institutional experience in adaptation and scale-up. Please also provide a website for your organization, or the network managed by your organization</td>
<td>25</td>
</tr>
<tr>
<td>Demonstrated expertise in policy development and systems strengthening on child protection /prevention of violence against children</td>
<td>10</td>
</tr>
<tr>
<td>Present/past projects and clients that demonstrate experience in working with UN institutions, Government (at all level), Civil Society in the action area for which the bid is made.</td>
<td>10</td>
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<tr>
<td>Proposed Methodology (understanding of scope of activities/requirements/techniques and adaptation and scale-up approaches/formats)</td>
<td>20</td>
</tr>
<tr>
<td>Proposed team (education, professional experience/relevant background, knowledge of languages)</td>
<td>15</td>
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<tr>
<td>Financial Evaluation</td>
<td>Max 20</td>
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<tr>
<td>Total Technical and Financial evaluation score</td>
<td>Max 100</td>
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VII. Appendix. Structure of the Proposal

The technical proposal should be no more than 3000 words excluding appendices and should be organized according to the following contents:

- Introduction
- Institutional profile, Experience and Capacity
- Personnel and/or Organizational Structure (if relevant): Key Personnel (role and short biography)
- Methodological approach
- Budget (expressed in United States Dollars. Rates quoted must be all inclusive and therefore taken together sufficient to cover the efforts of the entire team assigned for each task.)

To apply, consultants have to submit their proposal to Sabine Rakotomalala sabine.rakotomalala@end-violence.org by July 8th, 2020